

BIG 5 Global

Uniting the world of
**construction and
urban development**

23 - 26 November 2026
Dubai World Trade Centre



Main supporting partner



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

Supporting partner



وزارة الاقتصاد والسياحة
MINISTRY OF ECONOMY & TOURISM

Supporting partner



وزارة الداخلية
القيادة العامة للدفاع المدني
الإدارة العامة للدفاع المدني - دبي
MINISTRY OF INTERIOR
GEN. COMMAND OF CIVIL DEFENSE
DIRECTORATE GEN. OF DUBAI CIVIL DEFENSE

Global scale that moves the industry forward



Big 5 Global is where the world's built environment comes to do business.

For 46 years, it has connected international suppliers with the region's most active buyers, decision-makers and project owners, creating real opportunities to scale, diversify and enter new markets.

Supported by the UAE Ministry of Energy and Infrastructure, the event brings the entire value chain together in one place from construction and digital technology to sustainability, urban development, geospatial and facilities management.

If you want to grow in this region, this is where it starts.

85k+

Global
attendees

2.8k

Global
exhibitors

165+

Participating
countries

8

Co-located
events

High-value opportunities across the Middle East, Africa & Southern Asia

\$9.18tn
Active

Value of active construction projects across all sectors.

\$7.0tn
Pipeline

Value of projects in the pre-construction stage.

\$2.18tn
Ongoing

Value of active construction projects planned to date.

Source: Ventures Onsite



Expand your brand into high-growth markets. [Get involved.](#)

Access multiple high-growth markets in one location



KSA



Saudi Arabia

With Expo 2030 Riyadh and the 2034 FIFA World Cup in delivery, the IMF forecasts 4.5% GDP growth in 2026, supporting sustained construction demand.

UAE



United Arab Emirates

The Abu Dhabi economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth over \$7.5bn.

EGY



Egypt

The Mediterranean Arab state is one of the world's budget busiest projects markets, with just under \$652bn worth of active projects over the past two years.

In 2025, Big 5 Global generated

\$3.34bn

worth of business

proving its potential and impact on
the global built environment.



Connect at every stage of the project lifecycle

From contractors and developers to city planners and digital innovators, every major buyer group gathers under one roof, helping you tap into multiple markets at once.

Our eight co-located events power that reach, expanding your visibility far beyond a single sector.



 Make Big 5 Global a key driver of your sales efforts. [Contact us today.](#)

Designed to drive visitors to your stand

H1 - H8: Halls 1 - 8

SS1 - SS3: Sheikh Saeed Halls 1 - 3

Z1 - Z6: Za'abeel Halls 1 - 6

Product sectors

- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial Technology and Services
- Glass Production, Technology and Service
- Heating, Ventilation, Air Conditioning and Refrigeration (HVACR)
- Heavy Construction, Plant, Machinery and Vehicles
- Intelligent Buildings
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Solar Products, Technology and Service
- Urban Design and Landscape
- Building Envelope / Specialized Construction



Exhibitor feedback confirming strong results

Exhibitors said:



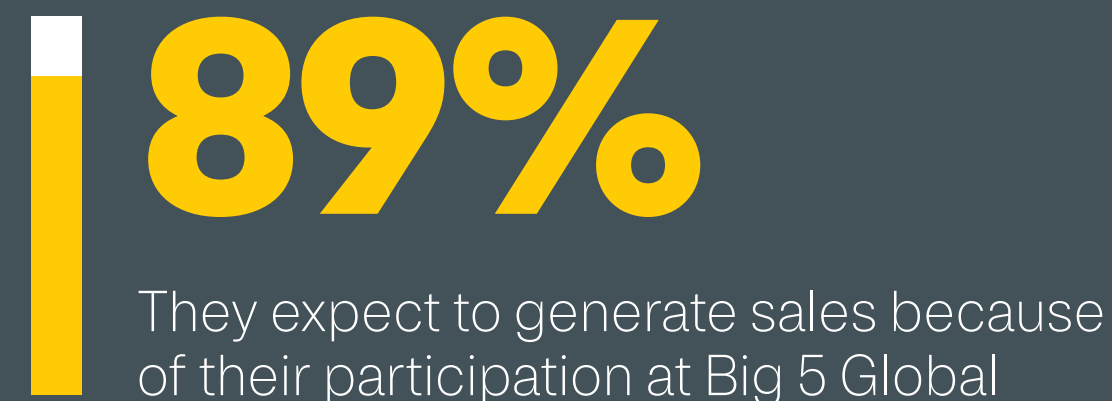
Big 5 Global is important for their business



They boosted their brand visibility and exposure in the region



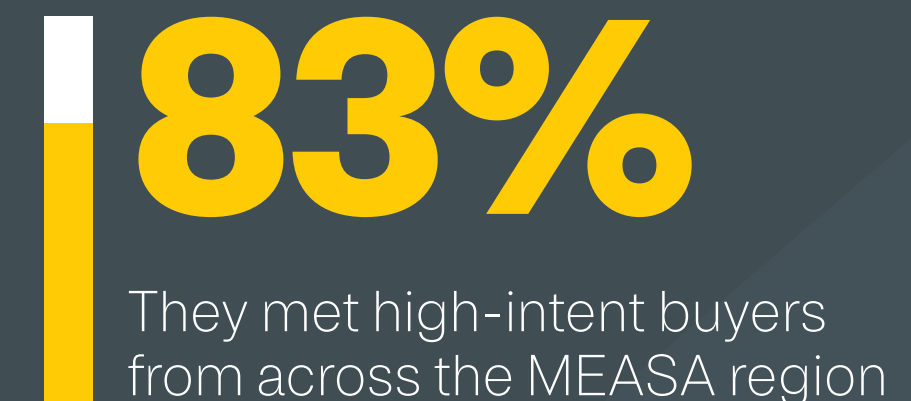
They found distributors or channel partners



They expect to generate sales because of their participation at Big 5 Global



They gained regional market insights to support business planning



They met high-intent buyers from across the MEASA region

Numbers based on Big 5 Global 2025 exhibitor survey.

» Do you have different reasons to exhibit? [Get in touch](#) and let's discuss how we can help.

Place your solutions at the industry's largest showcase

Exhibiting companies include:



....and many more

“

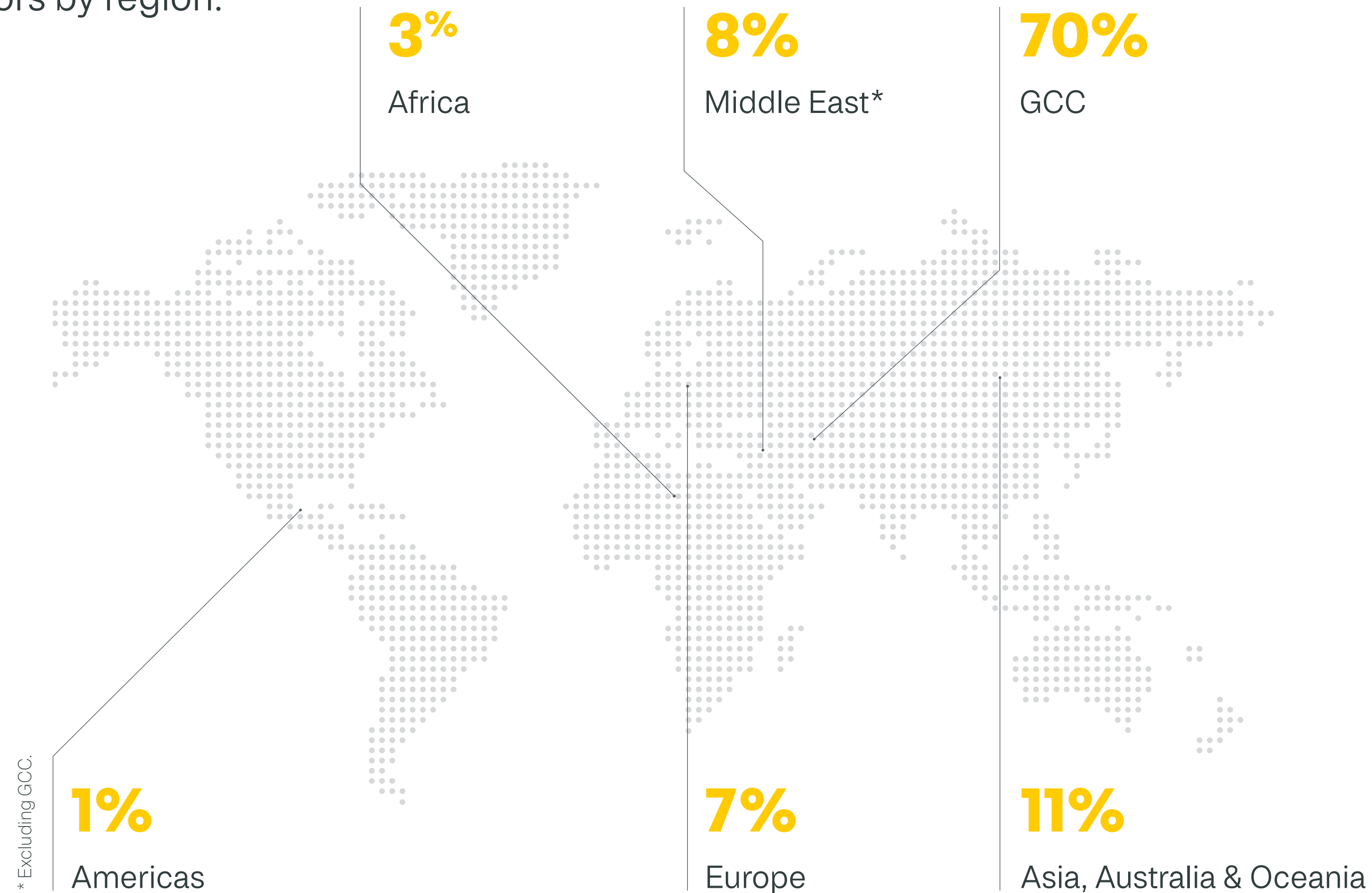
We've met the right
buyers from around
the world.

Kurt Pereira
Sales Manager
DeWalt



Reach the right audience across multiple global markets

Visitors by region:



Numbers based on Big 5 Global 2025 attendees.

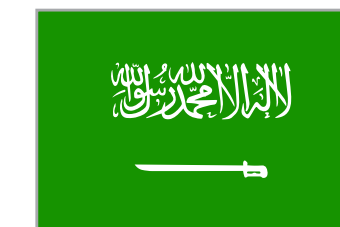
Top 10 visiting countries:



UAE



India



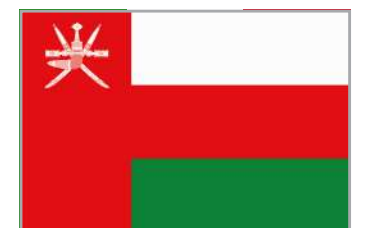
Saudi Arabia



Türkiye



Italy



Oman



Egypt



Kuwait



Qatar



Bahrain



Match buyer needs with the right products in the right place. Book your stand.

Meet visitors with active sourcing intent

Key visitor objectives:

89%

Meet current suppliers

89%

Meet new suppliers

88%

Discover innovations

87%

Network with the industry

84%

Source new regional projects

84%

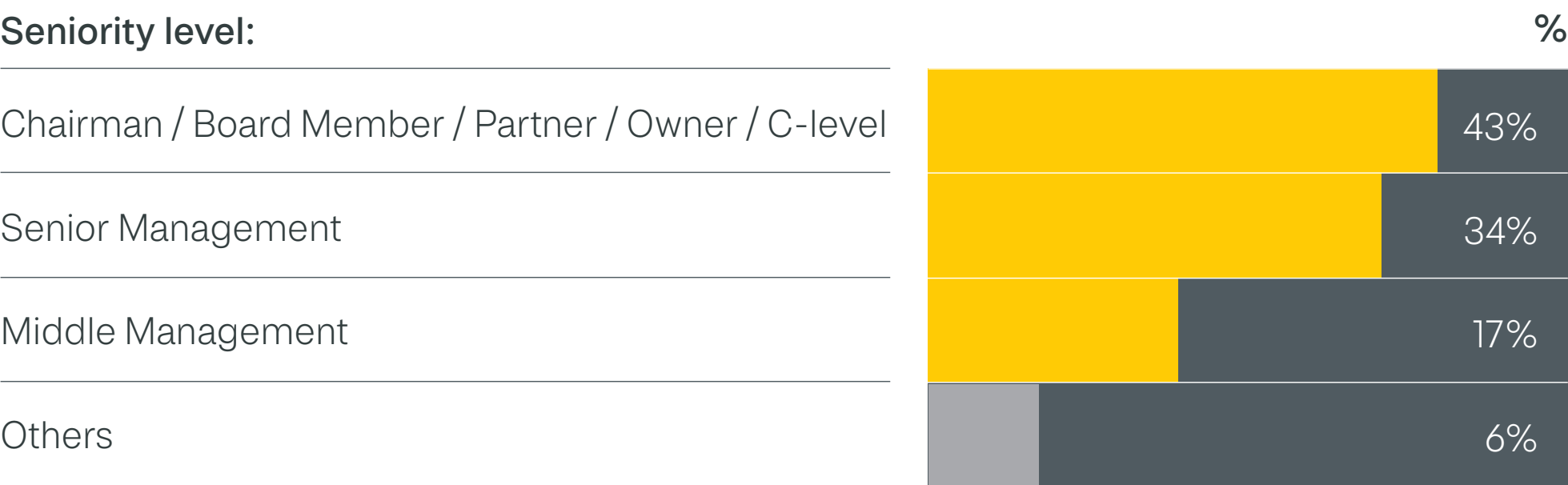
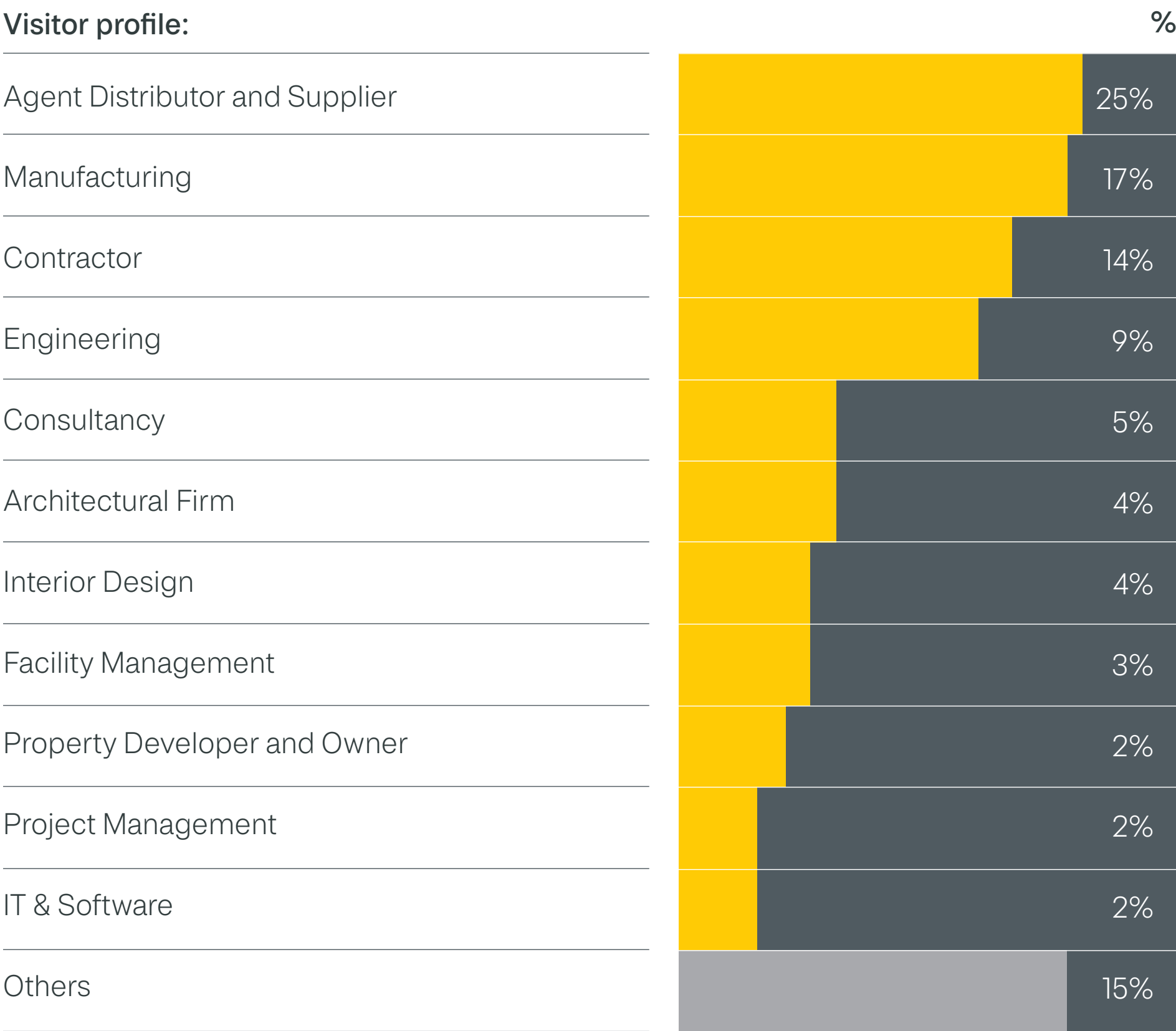
Source new international projects

Numbers based on Big 5 Global 2025 visitor survey.



Your products and solutions are in demand. [Enquire to exhibit.](#)

77% of attendees are decision-makers



Numbers based on Big 5 Global 2025 attendees.

 Meet senior decision-makers ready to buy. [Book your stand.](#)



Engage directly with public and private sector buyers

Government sector visitors include:

Private sector visitors include:



....and many more

“

Having attended Big 5 Global many times, it still impresses me with its scale and global reach.

Sadanand Kochunni
Chief Executive Officer
Defendoor Fire Resistant Doors Trading



Build market authority across leadership, tech and sustainability platforms

Digital transformation



Where the world's construction tech comes to life.



Empowering start-ups to transform the built environment.

Leadership summits



Grow in volatile markets with insights from global leaders in construction.



Hear from tech and innovation leaders advancing construction.



Plan resilient communities guided by city leaders and urban strategists.

Professional development



Advance your career with insights from innovators and sustainability experts.



Build efficient structures with advanced FM insights delivered by IFMA Global.

Celebration of industry excellence and ESG



Celebrate gold standards of sustainability and innovation in the built environment.



Future-proof your projects with smarter, greener and practical solutions.

 Drive business success with our tailored sponsorship packages. [Contact us.](#)

Present your tech to an engaged audience



Showcase your technology to keen buyers modernizing projects through digital construction solutions.

50+

Global exhibitors

20+

Participating countries

1,600+

Technology Talks attendees



Turn demos into real project opportunities. [Contact us.](#)



Accelerate your growth by meeting investors



The only event connecting contech, proptech, infratech and earthtech startups to a global network.



Startup City Pitch Competition 2025 winner

Opteam builds AI software that keeps construction projects on time and on budget, cutting infrastructure costs by up to 20% using generative scheduling.

70+

Exhibitors

18+

Countries

10

Finalists



Open doors to pilots, funding and market entry. [Contact us.](#)



Ahmed T. Hegazy, Opteam
Winner of Startup City Pitch Competition 2025

Stand alongside public & private sector leaders



Position your brand at the centre of government-industry collaboration driving construction in the region.

300+

Delegates

25+

Speakers

2025 featured speakers:



H.E. Sihle Zikalala
Ministry of Public Works and Infrastructure South Africa



Andrea Di Gregorio
Sustainable Energy Sector - Ras Al Khaimah Municipality



Eng. Mariam Mohamed Al Ali
Ministry of Energy and Infrastructure, UAE



Mikaela Decio
MAPEI SpA



Barry Lewis
ALEC

» Gain credibility and influence with industry leaders. [Contact us.](#)



Adel Abdulla Albreiki
Aldar Properties PJSC

Position your business in future-ready tech



Promote your company as a key construction tech player to regional and international decision-makers.

250+

Delegates

25+

Speakers

2025 featured speakers:



Mariam Al Bastaki
Ministry of Industry and Advanced Technology, UAE



Eng. Marwan AlJanaahi
Dubai Municipality



Greg Jasmin
Khazna Data Centers



Tarika Jain
nCircle Tech Ltd



Luke Wu
The GEAR by Kajima

 Connect with senior buyers and niche adopters. [Contact us.](#)



Salla Eckhardt
SEE Bright



Dr. Christina Yan Zhang
The Metaverse Institute

Gain visibility where cities are reimagined



Strengthen your brand alongside global innovators driving the next phase of urban development.

300+

Delegates

25+

Speakers

2025 featured speakers:



Eng. Nasser bin
Salem Al Wadai
Riyadh Region
Municipality



Felicity Cain
UN-Habitat Syria



Nada Taryam
BEEAH Real Estate



Patrick Rouse
Deyaar



Himanshu Kaul
ELISIUM City



Be recognized as a strategic partner for urban liveability. [Contact us.](#)



Allison Wicks
Qualitaz

Lead conversations with key industry professionals

BIG 5
TALKS

CPD
CERTIFIED
The CPD Certification Service

Build authority with engaged professionals seeking insights on industry trends and standards.

8,000+
Attendees

300+
Speakers

140+
Talk sessions

2025 featured speakers:



Ahmed Al Mahmood
Sharjah Government



Nour Kashwani
Ministry of Energy & Infrastructure



Alycia Powell
The AMALGAM Group



Rinoosh Kurian
CloseoutSoft



Eng. Jailan Hamdy
Focal Middle East



Position your company as an industry leader. [Contact us.](#)



Michael V. Geary
International Facility Management Association

Connect with senior FM decision-makers



Engage directly with renowned global facilities management leaders driving regional progress.

150+
Attendees

25+
Speakers

20+
Sessions

2025 featured speakers:



John Markey
Dar Al Handasah



Mohamed Saadeh
Darwish
Interserve Facility
Management



Anindita
Noviandari
Injourney Aviation
Services



Kati Barklund
Tenant & Partner



Dhananjaya
Abesinghe
Lenovo Middle East



Be at the centre of the global FM community. [Contact us.](#)

Associate your brand with industry excellence



Establish your business among the built environment's elite and connect with leaders driving global impact.

19

Award categories

38

Renowned judges

360+

International attendees



[Contact us](#) to learn more about bespoke packages.



Winner - Partnership of the Year 2025
Red Sea Global and Oracle

Move beyond stand visibility by partnering with our features

Elite Executive Mixer

Be at the center of influence with private, after-hours access to senior decision-makers



Trade Connectors' Breakfast

Position your brand as the bridge connecting markets and driving growth beyond borders



Students' Talks

Build future talent pipelines while strengthening employer and brand loyalty



Big 5 Global Impact Trail

Partner with a focused initiative driving sustainability impact in the built environment



Drive commercial outcomes with our tailored partnership opportunities. [Contact us.](#)



Sustainable stand solutions for exhibitors

Show your ESG commitment in front of buyers who are actively prioritizing sustainable business partners.

Big 5 Global offers lower-impact stand build solutions for exhibitors seeking to align their presence with wider sustainability commitments.

Our stand options are designed to reduce environmental impact while maintaining quality and visual appeal.



Discuss responsible stand solutions.

Award-winning, globally recognized marketing and PR campaign

49mn

Digital campaigns
total reach

2.2bn

PR campaigns
reach

167k

Social media
followers

4,696

Media
clippings

4.5mn

Website
views

42

Media partners
and associations

[View Big 5 Global in the media](#)

Global media coverage included:

Aletihad الاتحاد

ArabianBusiness

Gulf Today

ZAWYA
BY LSEG

FASTCOMPANY
MIDDLE EAST

FOCUS
STORIES FROM DUBAI

عين الرياض
Eye Of Riyadh

THE WIRE

AP

OneArabia

وكالة أنباء الإمارات - وام
EMIRATES NEWS AGENCY - WAM

الخليج

البيان

الاقتصادية **CNN**

نبض

أرقام
ARQAM

الدولة
بوابة
الخبارية

الرفد

الملخص
الاقتصادي

**BUSINESS
WATCH**

**The
Dubai Business Capital**

Be part of the world's largest and most comprehensive portfolio of construction events

BIG 5 Global

23 - 26 November 2026

Dubai World Trade Centre

BIG 5 Construct Ethiopia

23 - 25 April 2026

Addis International Convention Centre (AICC), Ethiopia

BIG 5 Construct Saudi

10 - 13 May 2026

Riyadh Front Exhibition & Conference Center at ROSHN Front, Saudi Arabia

BIG 5 Construct Syria

19 - 21 May 2026

Syria Expo Center
Damascus Fairgrounds

BIG 5 Construct South Africa

9 - 11 June 2026

Gallagher Convention Centre,
Johannesburg, South Africa

BIG 5 Construct Egypt

23 - 25 June 2026

Egypt International Exhibition Center, Cairo, Egypt

BIG 5 Construct Nigeria

22 - 24 September 2026

Landmark Centre, Lagos,
Nigeria

BIG 5 Construct Kenya

21 - 23 October 2026

Sarit Expo Centre,
Nairobi, Kenya

BIG 5 Construct Türkiye

15 - 17 September 2027

Istanbul Expo Center (IFM),
Istanbul, Türkiye

BIG 5 Construct Qatar

Doha Exhibition & Convention Center (DECC), Qatar

www.big5exhibitions.com

Network. Build. XL.

BIG 5 Global

23 - 26 November 2026

Dubai World Trade Centre

Enquire about exhibiting
and partnership opportunities.

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CONTACT US TODAY

