



23 - 26 November 2026
Dubai World Trade Centre

Empowering startups to transform cities globally

Co-located with:



Main supporting partner:



Supporting partner:



Supporting partner:



Turn demand into contracts

Be the supplier they choose

Startup City is a platform that brings ConTech, PropTech, InfraTech and EarthTech startups together with the decision-makers driving major projects.

As cities expand and the demand for efficient infrastructure and sustainable materials grows, contractors, developers, AEC firms, government leaders and investors attend to explore, evaluate and select the solutions required for ongoing and upcoming developments.

Co-located with Big 5 Global, the event gives exhibitors direct access to the industry leaders responsible for specification and procurement.

13K+

interested
attendees

70+

pre-qualified
exhibitors

18+

exhibiting
countries

18+

innovative
product sectors



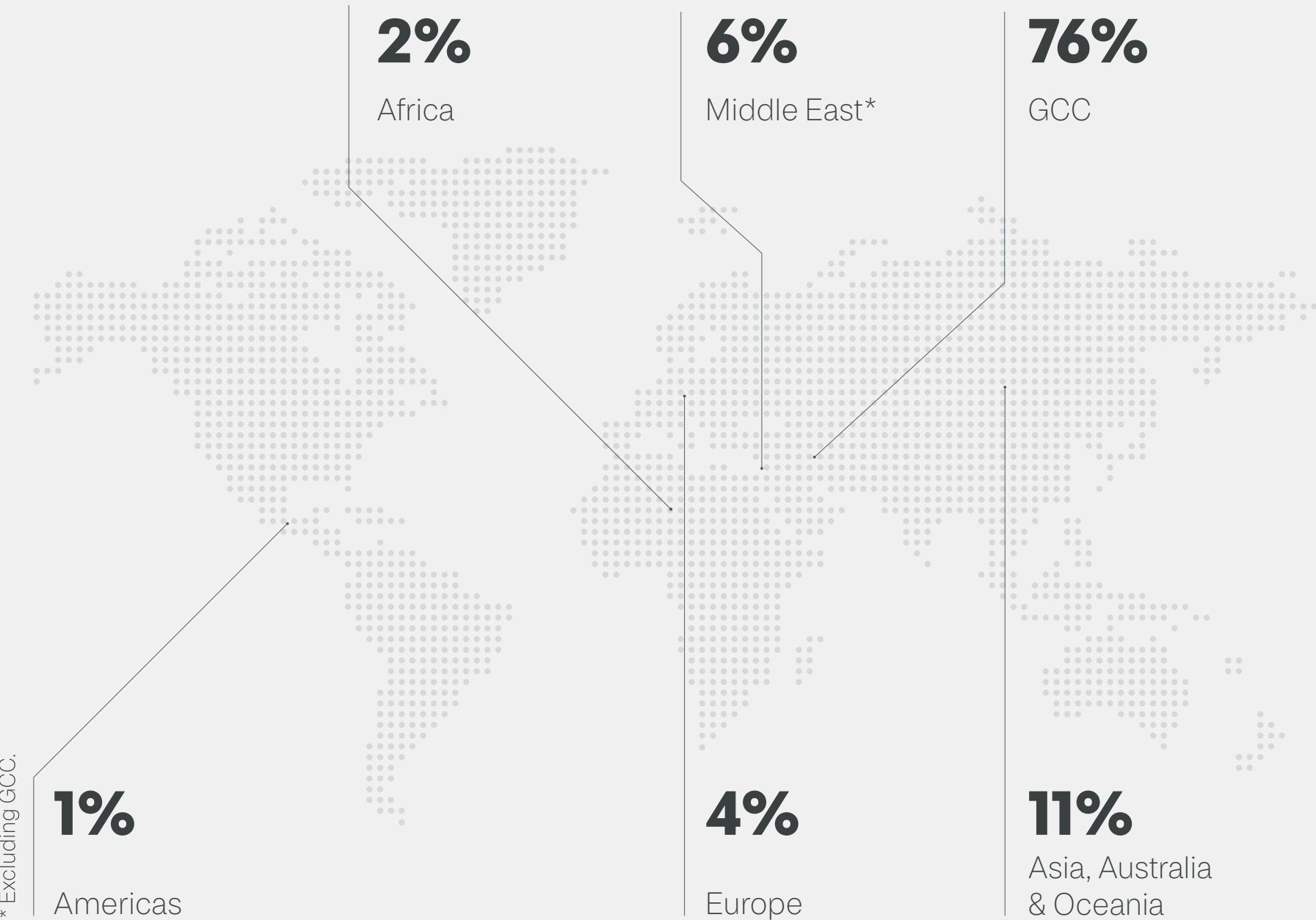
It's the ideal place for us to present our solutions and engage with industry professionals as we expand into this market.

SOL R&D
Exhibitor

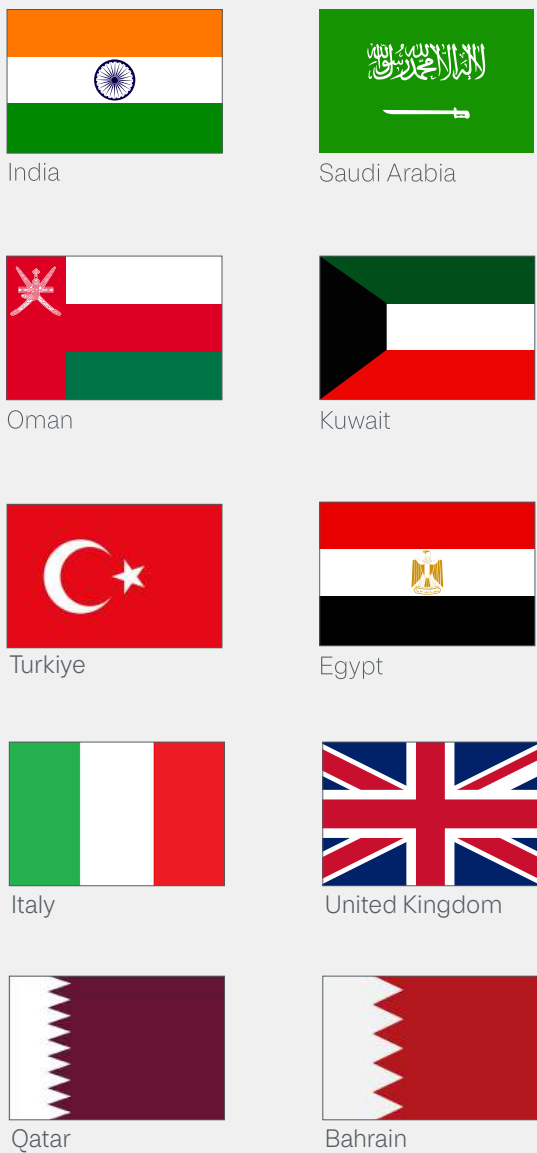


Meet the buyers behind active projects

Visitors by region:



Top 10 visiting countries (Excluding UAE)



Key visitor objectives:

	%
Meet with current suppliers	89
Meet with new suppliers	89
Discover the latest product innovations / trends	88
Network with the industry	87
Source new regional products	84
Source new international products	84

Companies that attended with active projects :



...and many more

>> Exhibit at Startup City for direct access to buyers from key growth markets.

Numbers based on Startup City 2025 attendee number of 13,000.

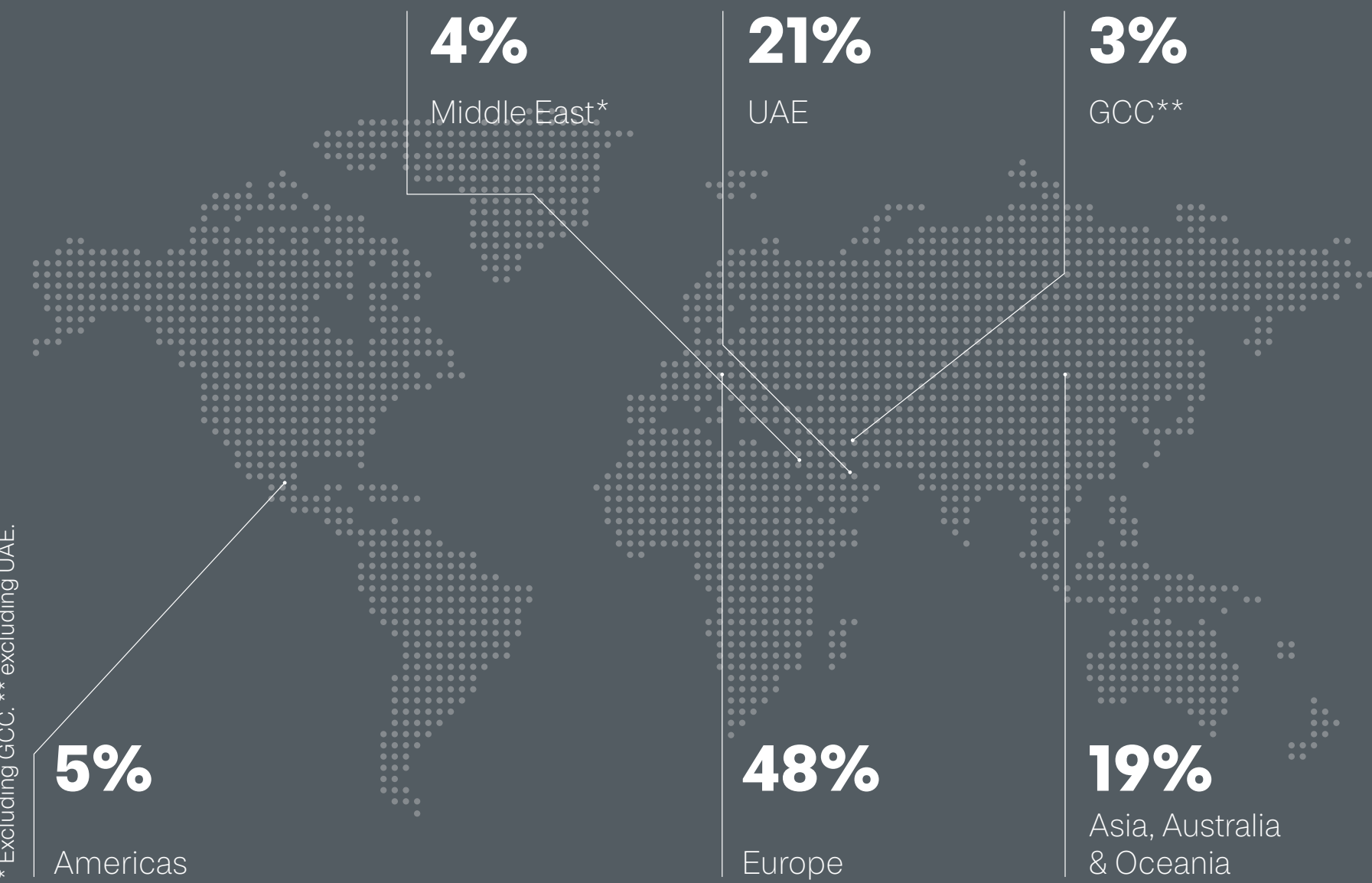


Connecting with industry professionals at the event and seeing the latest technologies and solutions firsthand made the exhibition truly valuable.

Jacobs
Visitor

Exhibit alongside global industry leaders

Exhibitors by region:



Top 10 exhibiting countries



Exhibitors said:

Big 5 Global is important for their business

%

94

They boosted their brand visibility and exposure

91

They found distributors or channel partners

89

They expect to generate sales because of their participation at Big 5 Global

89

They gained regional market insights to support business planning

85

They met high-intent buyers from across the MEASA region

83

Global brands that exhibit with us:



...and many more

Exploring the opportunity to exhibit?
Get in touch and let's discuss how we can help.



Showcase your products to decision-makers that matter



Smart infrastructure & built environment



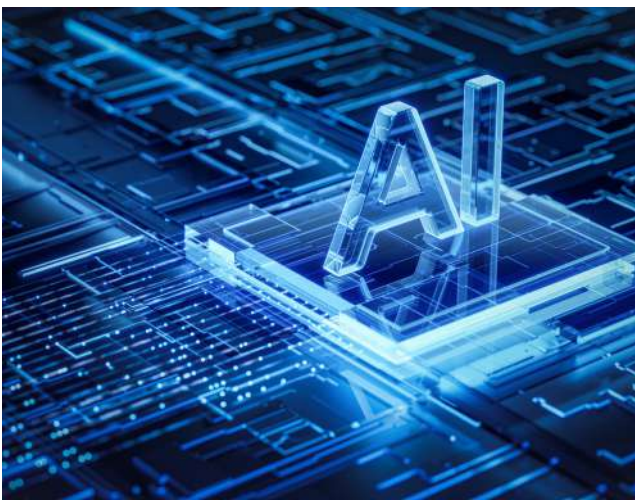
Construction technology & engineering



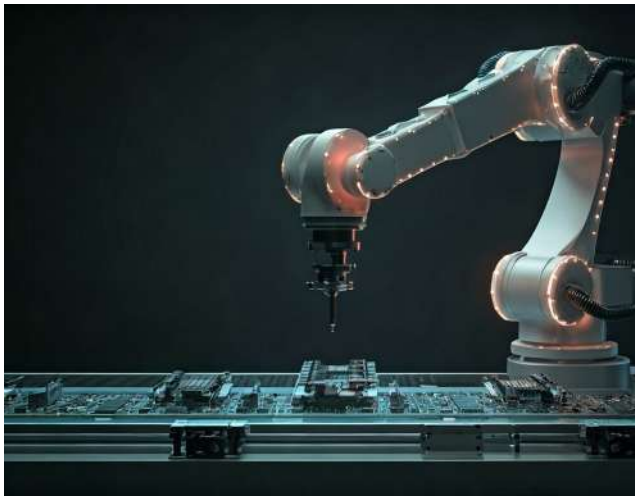
Sustainable energy & environmental solutions



Facility management technology & proptech



Artificial intelligence, data & computing



Automation, robot & advanced manufacturing



Safety & security



Design & visualization

Visitor profile:

Agents / Distributors

%

Manufacturers

Contractors

Engineers

Consultants

Architects

Interior Designers

Project Managers

Property / Real Estate Developers

Government

IT & Software

Others

27

18

12

8

4

4

3

2

2

2

1

17

Seniority level:

Chairman / Board Member / Partner / Owner / C - level

Senior Management

Middle Management

Executive

43

34

17

6

Numbers based on Startup City attendee number of 13,000.

 **Exhibit** at Startup City and gain direct access to buyers seeking new products.

Designed to drive visitors to your stand

H1 - H8: Halls 1 - 8

SS1 - SS3: Sheikh Saeed Halls 1 -3

Z1 - Z6: Za'abeel Halls 1 - 6

Product Sectors:

- Building Interiors & Finishes
- Concrete & Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial Technology and Services
- Glass Production, Technology and Service
- Heating, Ventilation, Air Conditioning and Refrigeration (HVACR)
- Heavy Construction, Plant, Machinery and Vehicles
- Intelligent Buildings
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Solar Products, Technology and Service
- Urban Design and Landscape
- Building Envelope / Specialized Construction



Connect your startup with industry decision-makers

- Fully furnished and branded pod
- Entry to Startup City Pitch Competition
- Comprehensive marketing tools to boost visibility
- Profile on exhibitor listing and event app
- Networking with buyers, investors and industry leaders

➤➤ Apply now to build partnerships and grow your startup.



2025 pod design. Subject to change

Where solutions go head-to-head

Pitch your heart out at the Startup City Pitch Competition and battle it out for industry recognition, funding, pilots and more. Own the spotlight and fast-track your way to market access and success.

26 October 2026

Online pitch training

30 October 2026

Pre-qualification: Startups submit their decks to be scored

24 November 2026

Semi-finals: Top 25 will compete live on stage at Startup City

25 November 2026

Finals: Top 10 will compete live on stage at Startup City



Live pitches. Real buyers. [Apply now](#)



Startup City is the only event we return to every year. It consistently delivers senior-level connections and helps us build a strong partnership pipeline for the year ahead.

 **OPT EAM**

2025 Startup City Pitch Competition Winner



It connects you with architects, developers, consultants and government leaders who specify, procure and implement projects, helping take your innovations from growth stage to industry-wide adoption.

If Startup City is where you get noticed, Digital Construction World is where you grow.

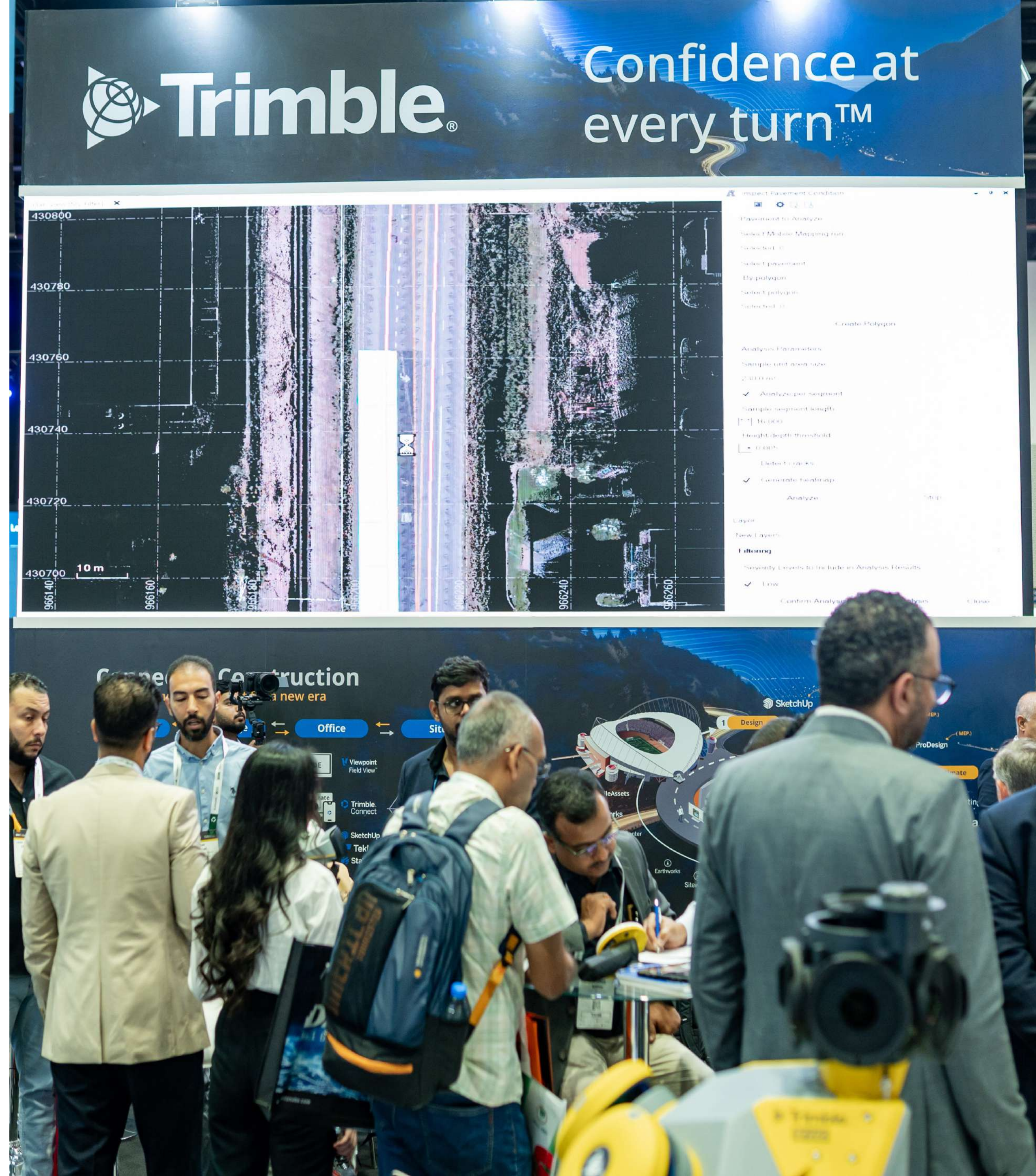
150+

20+

1.6K+

technology talks
attendees

APPLY NOW



Enquire about exhibiting and partnership opportunities



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Dubai World Trade Centre

startupcity.ae

big5global.com/digital-construction-world

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CONTACT US TODAY

