

BIG 5 Global

23 - 26 November 2026
Dubai World Trade Centre

Partner-led features
for added value



Main supporting partner



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

Supporting partner



وزارة الداخلية
القيادة العامة للدفاع المدني
الإدارة العامة للدفاع المدني، دبي
MINISTRY OF INTERIOR
GEN. COMMAND OF CIVIL DEFENSE
DIRECTORATE GEN. OF DUBAI CIVIL DEFENSE

Supporting partner

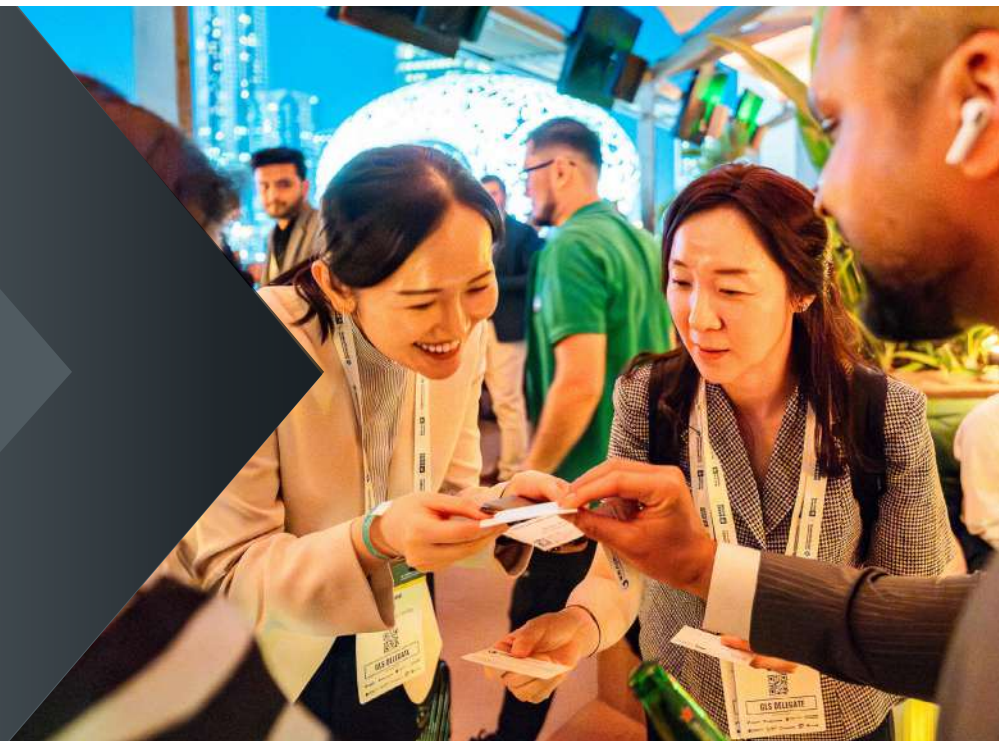


وزارة الاقتصاد والسياحة
MINISTRY OF ECONOMY & TOURISM

Move beyond stand visibility by partnering with our features

Elite Executive Mixer

Be at the centre of influence with private, after-hours access to senior decision-makers



Trade Connectors' Breakfast

Position your brand as the bridge connecting markets and driving growth beyond borders



Students' Talks

Build future talent pipelines while strengthening employer and brand loyalty



Big 5 Global Impact Trail

Partner with a focused initiative driving sustainability impact in the built environment



Drive commercial outcomes with our tailored partnership opportunities. [Contact us.](#)

Elite Executive Mixer

Private access to senior decision-makers. Partner with a private, after-hours, invitation-only networking session with 200+ select attendees.

» Who's in the room

- C-suite executives
- Project owners and developers
- Main contractors
- Senior procurement and investment leaders

» Why it matters

- Access to decision-makers not reachable on the show floor
- Time-efficient, high-value conversations
- Brand visibility among senior peers only

» Exposure opportunities

- Welcome note and hosted introductions to key attendees
- Exclusive brand partnership

Investment: USD 50,000

([Contact us](#) to discuss more options)



Elite Executive Mixer

Joined by industry leaders:



and many more...

Trade Connectors' Breakfast

Accelerate growth beyond borders. Gain visibility at an invitation-only breakfast focused on agent-buyer introductions supporting trade across international markets.

» Who's in the room

- Manufacturers, distributors and agents
- Solution providers and businesses that support trade and supply chains
- Corporate procurement teams

» Why it matters

- Targeted introductions with business intent
- Faster route to key markets, partnerships and agreements
- Credibility through peer-level engagement

» Exposure opportunities

- Facilitated discussions and networking
- Opportunity to lead insights or case examples

Investment: USD 35,000

([Contact us](#) to discuss more options)



Trade Connectors' Breakfast

Joined by industry leaders:



and many more...

Students' Talks

Support tomorrow's skilled workforce. An education-led platform connecting industry leaders with students and early-career professionals.

» Who's in the room

- University students and graduates
- Early-career professionals
- Academic and industry partners and mentors

» Why it matters

- Direct access to future talent
- Strong employer brand visibility
- Clear alignment with industry skills development, CSR and ESG

» Exposure opportunities

- Employer showcase opportunities
- Access to student profiles and feedback

Investment: USD 25,000

([Contact us](#) to discuss more options)



Students' Talks

Leaders supporting industry-academic collaborations:

and many more...

Big 5 Global Impact Trail

Steer industry sustainability forward. Stand out across our curated visitor trail highlighting exhibitors delivering verified sustainable products.

» Who you'll reach

- Buyers actively sourcing sustainable solutions
- Developers and consultants prioritising ESG
- Project teams with sustainability mandates

» Why it matters

- Clear validation of sustainability credentials
- Qualified footfall from purpose-led buyers
- Long-term brand trust and credibility

» Exposure opportunities

- “Powered by” ownership of the trail
- Category exclusivity

Investment: USD 25,000

([Contact us](#) to discuss more options)



Big 5 Global Impact Trail

Joined by industry leaders:

and many more...

Big 5 Talks & Live Demos

Demonstrate innovation in action. Put your brand centre stage at our expert-led talks combined with live product and solution demonstrations.

» Who's in the room

- Active buyers and specifiers
- Technical decision-makers
- Project teams evaluating solutions

» Why it matters

- Live proof of product performance
- Authority positioning in front of buyers
- Stronger conversion from interest to intent

» Exposure opportunities

- Integrated live demos within sessions
- Lead capture and audience data

Investment: USD 4,500

([Contact us](#) to discuss more options)



Big 5 Talks & Live Demos

Joined by industry leaders:

and many more...

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Dubai World Trade Centre

Turn partnership into
industry trust.

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CONTACT US TODAY

