

BIG 5 Global

24 – 27 November 2025
Dubai World Trade Centre

Welcome to the exhibitor briefing

Co-located with:



Introduction

Welcome to the exhibitor briefing for
**Big 5 Global, Windows, Doors and Facades (WDF),
HVACR World and LiveableCitiesX Cluster.**

We're delighted to have you with us today.

This session will walk you through:

- ✓ The key details and timelines you need to prepare
- ✓ Practical tips and tools to help you maximize your visibility, engagement and overall success at the exhibition.



Agenda

Welcome and event overview

Navigating the marketing manual:

- ✓ Provide free event access for your clients
 - ✓ Showcase sustainability through the Impact Trail
 - ✓ Make the most out of the event app (exhibitor badges, event listing and more)
 - ✓ Get your product launches in the spotlight
-

Understanding the operations manual:

- ✓ Build-up, show days and breakdown timetable
 - ✓ Mandatory checklist for space only stands
 - ✓ Checklist for all types of stands
 - ✓ Key deadlines for submissions
-

Elevate your brand with thought leadership

Q&A session with the Big 5 Global team

Event at a glance

Key: **(D)** - Delegate access **(I)** - Invite only

Location	Monday - 24 November	Tuesday - 25 November	Wednesday - 26 November	Thursday - 27 November
Gold Stage, Al Multaqua Ballroom	Big 5 Global Leaders' Summit (D)	LiveableCitiesX Summit (D)	LiveableCitiesX Summit (D)	
Blue Stage, Za'abeel 6	GeoWorld Summit (D)	Big 5 FutureTech Summit (D)	IFMA Global Middle East Forum	IFMA Global Middle East Forum
Al Ain Meeting Room A + B Stage	Project Management Talks	Project Management Talks	Project Management Talks	Project Management Talks
Trade Arena Stage	Concrete Talks	Geotechnical Talks	Let's Talk Fire by ESL	Sustainable Materials Talks
Za'abeel 4 Stage	HVACR Talks	HVACR Talks	HVACR Talks	HVACR Talks
Sheikh Rashid Hall Stage	Sustainability Talks	Everything Architecture Talks	Everything Architecture Talks	<u>Design Impact Demos</u> <u>Exhibitor Recognition Awards</u>
Za'abeel 5 Stage	Technology Talks	AI Talks	Start-up City Talks & Pitch Competition Finals	Students' Talks
Za'abeel 6 Stage	<u>Pre-qualification round:</u> <u>Start-up City Pitch Competition</u> Tech Demos	Geospatial Talks	Tech Demos	Tech Demos
	Elite Mixer (I)	Big 5 Global Impact Awards (I)	Trade Connectors Breakfast (I)	

DAILY EXHIBITION TIMINGS

24 November 2025 | 11:00 - 18:00
25 November 2025 | 10:00 - 18:00

26 November 2025 | 10:00 - 18:00
27 November 2025 | 10:00 - 17:00

#FASTFORWARDWITHBIG5GLOBAL

Floorplan

BIG 5 Global

24 - 27 November 2025
Dubai World Trade Centre

H1 - H8: Halls 1-8

SSI - SS3: Sheikh Saeed Halls 1-3

Z1 - Z6: Za'abeel Halls 1-6

S: Stage

VP: VIP lounge

Product Sectors

- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial Technology and Services
- Glass Production, Technology and Service
- Heating, Ventilation, Air Conditioning and Refrigeration (HVACR)
- Heavy Construction, Plant, Machinery and Vehicles
- Intelligent Buildings
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Solar Products, Technology and Service
- Special Construction
- Urban Design and Landscape
- Windows, Doors & Facades/ Building Envelope



What's on

S1 Gold Stage, Al Muraqqa Ballroom
24 Nov: Big 5 Global Leaders' Summit*
25 - 26 Nov: LiveableCitiesX Summit*

S2 Blue Stage, Za'abeel Hall 6
24 Nov: GeoWorld Summit*
25 Nov: Big 5 FutureTech Summit*
26 - 27 Nov: IFMA Global | Middle East Forum

S3 AI Ain Meeting Room A + B Stage (Mezzanine level)
24 - 27 Nov: Project Management Talks

S4 Trade Arena Stage
24 Nov: Concrete Talks
25 Nov: Geotechnical Talks
26 Nov: Let's Talk Fire by ESL
27 Nov: Sustainable Materials Talks

S5 Za'abeel 4 Stage
24 - 27 Nov: HVACR Talks

S6 Sheikh Rashid Hall Stage
24 Nov: Sustainability Talks
25 - 26 Nov: Everything Architecture Talks
27 Nov: Design Impact Demos & Exhibitor Recognition Awards

S7 Za'abeel 5 Stage
24 Nov: Technology Talks
25 Nov: AI talks
26 Nov: Start-up City Talks & Pitch Competition Finals
27 Nov: Students' Talks

S8 Za'abeel 6 Stage
24 Nov: Pre-qualification round: Start-up City Pitch Competition & Tech demos
25 Nov: Geospatial Talks
26 - 27 Nov: Tech Demos

*for delegate/ticket holders only

Exhibitor manual and its features



Boost visibility & build awareness around your participation

In this presentation, we'll take you through the key marketing tools and opportunities available to help you maximize your presence at Big 5 Global, WDF, HVACR World and LiveableCitiesX Cluster.

We'll walk you through:

- ✓ The exhibitor manual and its features
- ✓ How to invite your clients for free
- ✓ Leaderboard competition
- ✓ How to register for exhibitor badges
- ✓ Product launch
- ✓ Impact Trail
- ✓ Big 5 Global app



Online exhibitor manual

What is the online exhibitor manual?

The online exhibitor manual is a single platform that brings together everything you need to prepare for the show and make the most of your participation.

Why is it important for you to access the manual?

- ✓ Provides access to all operational information in one place through the **operations manual**.
- ✓ Offers ready-to-use marketing tools to invite and engage clients through the **marketing manual**.
- ✓ A simple way to update company details for the exhibitor list under **update exhibitor listing**.
- ✓ Quick access to register for your badges and invite your clients under **badges/invites**.

Note: We have 3 manuals in total: Big 5 Global, HVACR World and LiveableCitiesX Cluster. WDF exhibitors are included in the Big 5 Global manual, while GeoWorld and Future FM exhibitors are included in the LiveableCitiesX manual.

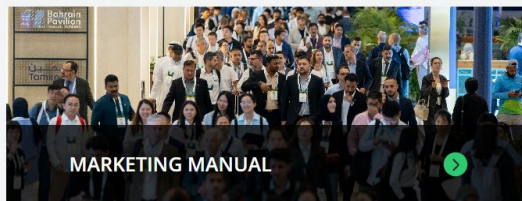
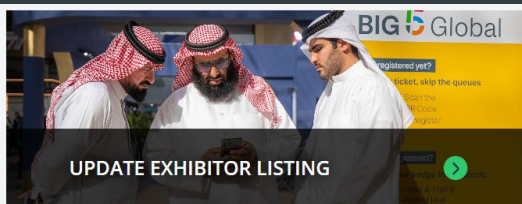
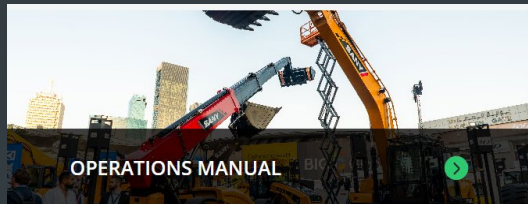
Navigate the exhibitor manual

If you have not received your logins. Please email the operations team relative to your show:

Big 5 Global - operations@big5global.com

HVACR World - operations@hvacr-world.com

LiveableCitiesX - operations@liveablecitiesx.com

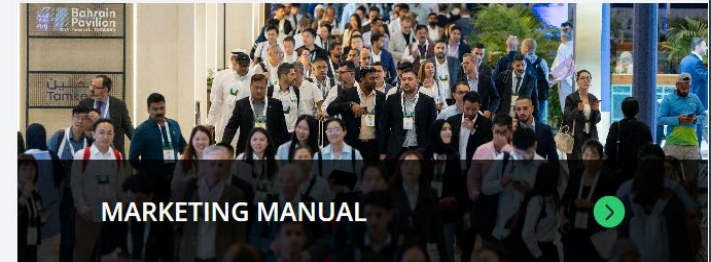
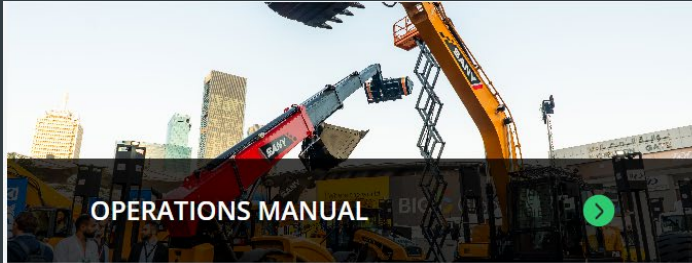


Note: We have 3 manuals in total: Big 5 Global, HVACR World and LiveableCitiesX Cluster. WDF exhibitors are included in the Big 5 Global manual, while GeoWorld and Future FM exhibitors are included in the LiveableCitiesX manual.

How can you
fill out the online listing form?



Update exhibitor listing



Link to exhibitor manual: <https://exhibitoronlinemanual.com/dmgevents/big-5-global-2025/exb/login>
If you have not received the logins yet, please contact: operations@big5global.com

Online exhibitor listing

EXHIBITOR LISTING FORM

Company Name

Hall *

Stand Number *

This is your stand number as per your contract with dmgevents, for inquiries please contact adminteam@dmgevents.com.

Banner Name *

This is the name of your company that will be presented on your exhibitor listing.

Email *

Telephone *

Website *

(The website format should be <http://companywebsite.com> or <https://companywebsite.com>)

Company Logo: *

No file selected

Minimum logo dimensions: 150px X 150px
Maximum file size: 5MB | File type: PNG or JPEG

You need to complete the online listing to:

- ✓ Access the unique promo code link.
- ✓ Get featured on our exhibitor list.
- ✓ Gain visibility on our app and website.
- ✓ Stand out from your competitors.
- ✓ Be matched with the right buyers.

Online exhibitor listing – examples

BIG 5 Global 24 - 27 November 2025
Dubai World Trade Centre
#BIG5GLOBAL

GET YOUR TICKET NOW

BACK TO EXHIBITOR LIST



HEBEI CHAODA SEAL PRODUCTS CO.,LTD.
Stand No - Z1 B132, Za'abeel Hall 1
China
Construction Tools and Personal Protection Equipment
<http://www.cncdtape.com>
[Send Enquiry](#)

[About the company](#) [Products](#) [Brochures](#) [Press Release](#)

We have been manufacturing tapes since 1986.
Our main products are flashband,aluminium foil butyl waterproof tapes,silicone tapes,super rubberized waterproof tapes, high voltage insulation tapes, mastic tapes,wrapping tapes, etc.

✓

BIG 5 Global 24 - 27 November 2025
Dubai World Trade Centre
#BIG5GLOBAL

GET YOUR TICKET NOW

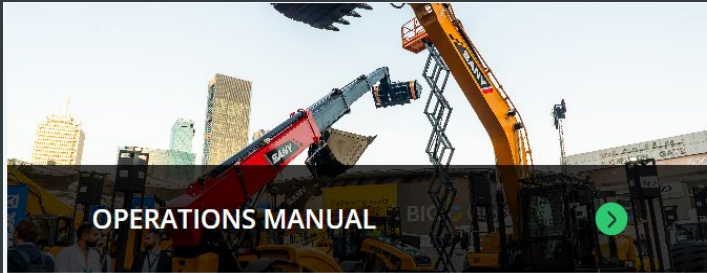
← PREV BACK TO EXHIBITOR LIST NEXT →



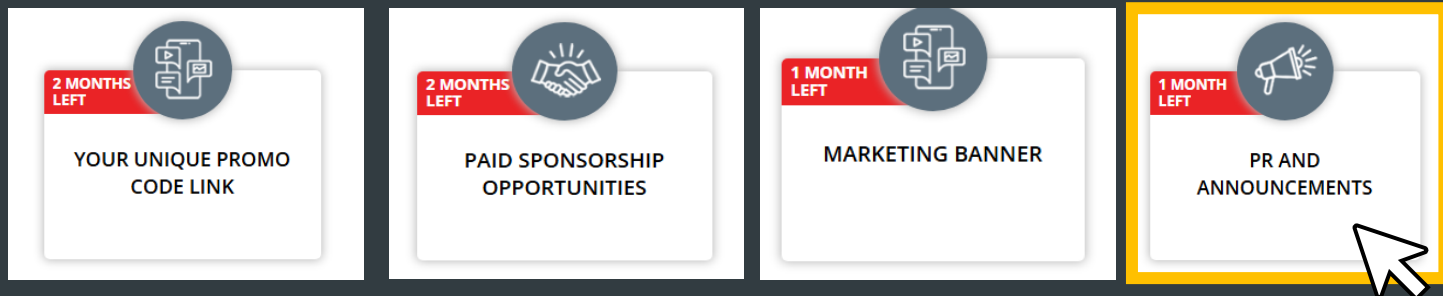
Company name
Stand No , Trade Centre Arena
Germany
[Send Enquiry](#)

✗

Marketing manual



Marketing manual



You need to tell us about anything exciting taking place at your stand or any new product launches for a potential inclusion in our marketing communications.

This will help you:

- ✓ Get noticed by thousands of construction professionals on our social channels.
- ✓ Be featured in our email communications, driving thousands of visitor registrations.
- ✓ Appear in our press releases, reaching hundreds of regional media outlets.

How can you
invite clients to the event for free?



Inviting clients to the event for free

There are **2 ways** in which you can invite your clients to the event for free:

Your unique promo code link

Dear valued exhibitor,

Use the below unique promo code link to invite your clients to the event for free. This will help you to:

- Get notified when their clients arrive on-site
- Strengthen their client relationships.
- Maximize their ROI.
- Increase their brand recognition.
- Reach their network before their competitors.

Copy and share this link to invite your clients for free:
https://reg.big5global.com/DMG_SHOP/Big5Global_2025/Register/BIG5G-2025-81009/?utm_source=marketing-manual&utm_medium=exhibitor&utm_campaign=DMG+SSO+Test+01

Using the **unique promo code link**

This will allow you to:

- ✓ Get notified when your clients arrive on-site
- ✓ Strengthen your client relationships.
- ✓ Maximize your ROI.
- ✓ Increase your brand recognition.
- ✓ Reach your network before your competitors.

Important Note: The event is paid. By sharing the promo code link or sending visitor vouchers, you can **offer your clients complimentary access** and help them save AED 250 on the entry fee.

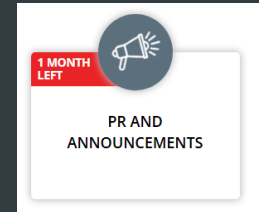
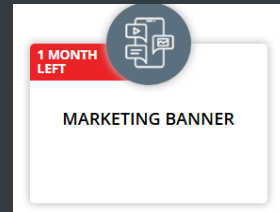
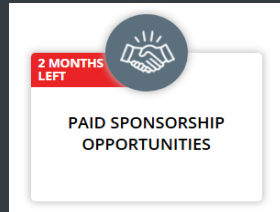
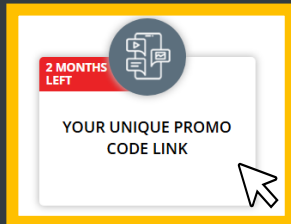
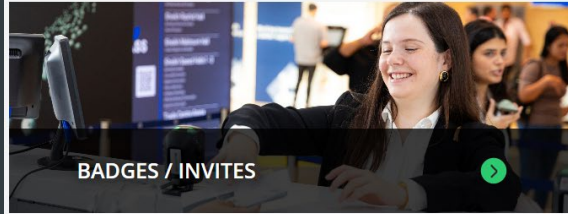
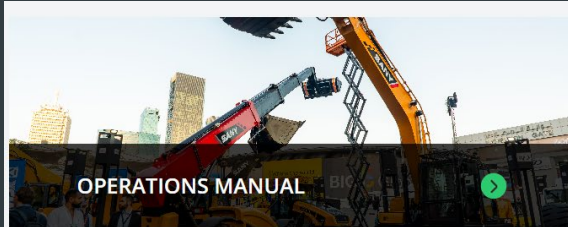
Visitor vouchers: This is the only way your clients can get free entry to the event.

You'll be notified when they arrive, meet them in person and strengthen relationships that drive future business. It's simple, trackable and built to help you stand out.

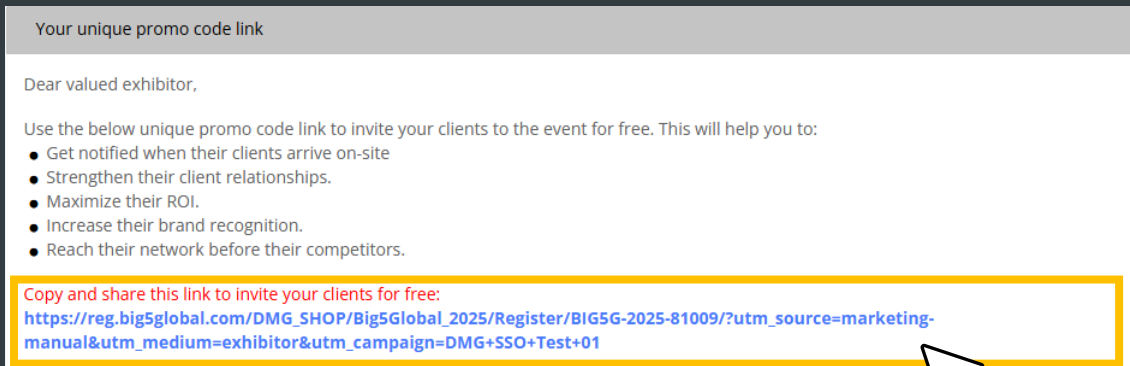
 1,000 ASSIGNED VOUCHERS	 4 VISITORS INVITED	 0 VISITORS REGISTERED	 0 VISITORS ATTENDED
 Invite visitors Invite your clients to the event		 Manage visitor tickets Search for visitors, tickets and vouchers	

Using the **visitor vouchers**

Using the unique promo code link



Using the unique promo code link



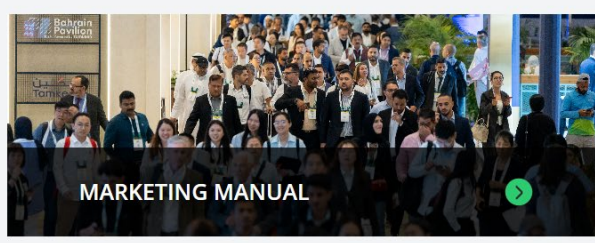
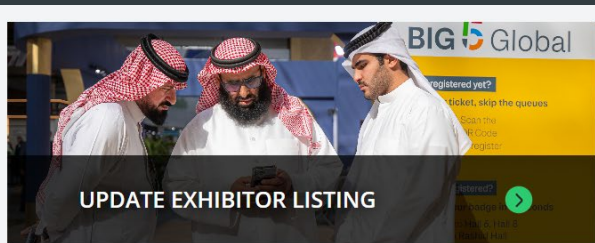
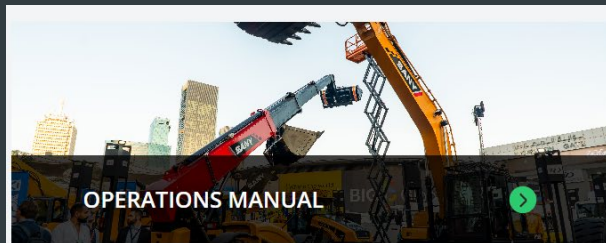
The unique promo code link is a one-to-many code that you need to copy and share with your network to invite clients for free to the event. **This code is available within the marketing manual.**

The link under the marketing manual will take your clients to a free registration page. Please ensure you send your clients the unique promo code link for free entry.

Important Note: The event is paid. By sharing the promo code link, you can **offer your clients complimentary access** and help them save AED 250 on the entry fee.

Using the visitor vouchers

Using the visitor vouchers is the second way your clients can get free entry to the event. You can show appreciation for your clients and invite them before your competitors do.



Important Note: The event is paid. By sending visitor vouchers, you can **offer your clients complimentary access** and help them save AED 250 on the entry fee.

How to access the portal

Welcome to the Exhibitor Badge Portal and Visitor Invitation Portal for Big 5 Global, HVACR World, GeoWorld, Future FM and co-located events.

Register your exhibitor badges and send free visitor vouchers to your clients, all in one place.

Visitor vouchers: This is the only way your clients can get free entry to the event.

You'll be notified when they arrive, meet them in person and strengthen relationships that drive future business. It's simple, trackable and built to help you stand out.



1,000
ASSIGNED
VOUCHERS



4
VISITORS
INVITED



0
VISITORS
REGISTERED



0
VISITORS
ATTENDED



Invite visitors

Invite your clients to the event



Manage visitor tickets

Search for visitors, tickets and vouchers

Exhibitor badge registration

Register and manage exhibitor badges for your company



8
ASSIGNED
BADGES



5
EXHIBITORS
INVITED



5
EXHIBITORS
REGISTERED



0
EVENT
VISITED



Staff registration

Register your colleagues for their exhibitor badges



Manage exhibitor tickets

Search for colleagues and manage exhibitor badges



How to invite visitors to the event



STEP 1: Click on 'Invite visitors'

Visitor vouchers: This is the only way your clients can get free entry to the event. ?

You'll be notified when they arrive, meet them in person and strengthen relationships that drive future business. It's simple, trackable and built to help you stand out.

 1,000 ASSIGNED VOUCHERS	 4 VISITORS INVITED	 0 VISITORS REGISTERED	 0 VISITORS ATTENDED
 Invite visitors Invite your clients to the event	 Manage visitor tickets Search for visitors, tickets and vouchers		



Assigned vouchers – Total no. of visitor invites allocated to you to send to your clients

Visitors invited– Total no. of clients invited through visitor vouchers and promo code links till date.

Visitors registered – Total no. of clients who have registered through the visitor vouchers and promo code links.

Visitors attended – Total no. of clients who have registered and arrived onsite.

Invite visitors– Here's where you can invite your clients for free.

Manage visitor tickets – Here's where you can track your clients' registration and monitor the performance of your campaigns.

How to invite visitors to the event



STEP 2: Create a campaign name of your choice, click on 'Invitation by email', then click on 'Next step'.

1. Campaign

2. Contingent / ID-card type

3. Select e-mail body text template

4. Personal data

5. Summary

6. Confirmation

Campaign

Use a campaign to invite your customers. Campaigns provide you with an easy way to separate your customer groups. From registration, through clearing and reminder e-mails, up until reporting and final visitor lists.

Campaign select

☒ New Campaign
Create a new invitation campaign.

☐ Select campaign
Use an existing invitation campaign.

Campaign name

i

Give this campaign a name. Use campaign names to separate your customer groups.
If you do not provide a campaign name we will automatically set a name with this schema:
(Appearance_Number)_(OrderPosition_Number)_(Timestamp)

Campaign type

☒ Invitation by e-mail (Visitors)
You only enter the name and an e-mail address. Your customer completes the registration independently in the visitor portal. The customer receives his ticket only after successful registration.

Next step

How to invite visitors to the event

Here is a preview of the visitor invitation, it will include a link that redirects clients to a free registration page.

1. Campaign

2. Contingent / ID-card type

3. Select e-mail body text template

4. Personal data

5. Summary

6. Confirmation

Select e-mail body text template

In this step you will choose an e-mail template for your invitation campaign. The preview feature gives you a first look regarding the layout. Before you finish this assistant you will have the possibility to preview your final invitation mail layout with your invited persons data which you will define in the next step.

1. E-mail text template

HTMLENGLISH

Your free ticket to LiveableCitiesX, GeoWorld, Future FM from us

LiveableCitiesX

GEOWORLD

FutureFM

24 - 27 November 2025
Zayed Hall 4 - 6
Dubai World Trade Centre
#LIVEABLECITIESX

Your complimentary visitor ticket for LiveableCitiesX,
GeoWorld and Future FM 2025

Dear Jane Anderson,

As a valued industry partner, DMGTest01 is pleased to offer you a **complimentary visitor ticket (valued at AED 250)** to **LiveableCitiesX, GeoWorld and Future FM** from 24 – 27 November 2025 at the Dubai World Trade Centre.

The industry is moving faster than ever; tighter deadlines, leaner teams and bigger expectations.

This is where the industry advances, with:

- **Meet** decision-makers driving geospatial progress
- **Discover** solutions built for real-world results
- **Find** tools that cut costs and boost efficiency
- **Learn** strategies from leading global experts
- **Expand** your network across the global market

Cancel

Back

Next step

How to invite visitors to the event



STEP 3: Complete the mandatory fields via manual input.
Once done, click on 'Add data rows', then click on 'Next step'.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template

4. Personal data ➔

5. Summary

6. Confirmation

Personal data

Here you can provide the data for the visitors you want to invite in your chosen campaign. You can add as many data rows as you want, as long as your chosen contingent is not reached.

Total: 500 Still available: 496 Now: 0

Manual Input Excel-Import

#	Title *	First Name *	Last Name *	Job Title	Company	City	Nationality	Country of Residence	Email address *
1	Ms. ▼	Isha	Sharma	Marketing Cc	dmg events	Dubai	India ▼	United Arab E... ▼	ishasharma@d
2	▼						▼	▼	

Add data rows Clear inputs

Cancel

Back

Next step ➔

How to invite visitors to the event



OR: Download the excel template, fill it out and upload your completed excel for bulk upload. Once done, click on ‘Next step’.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template ✓

4. Personal data →

5. Summary

6. Confirmation

Personal data

Here you can provide the data for the visitors you want to invite in your chosen campaign. You can add as many data rows as you want, as long as your chosen contingent is not reached.

Manual Input

Excel-Import

Import data via Excel file. You need to have an Excel application installed on your computer to do this.

1. Download Excel Template

Download the template file to your computer.


Download

2. Fill Excel Template

Fill the Excel template with data.


Input

3. Upload

Upload the filled-out Excel file.


Upload

Total: 500

Still available: 496

Now: 0

Cancel

Back

Next step

TIP: We encourage using the ‘Excel-Import’ feature for easier and quicker data entry. Due to GDPR policies dmng events does not have access to this data so this will be protected and will not be used in our marketing initiatives.

How to invite visitors to the event



STEP 4: Review that all your details are correct, then click on 'Begin the campaign'.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template ✓

4. Personal data ✓

5. Summary →

6. Confirmation

Summary

Please check if all your inputs for the start of the campaign are entered correctly.

Campaign

Campaign name: *Will be created automatically*

Campaign type: Invitation via email

Person count: 1

Article: Visitor ticket - Big 5 Global

Ticket model: 1:1 code

Personal data ⓘ

	1	Isha	Sharma	ishasharma@dmgevents.com
--	---	------	--------	--------------------------

Cancel

Back

Begin the campaign ✓

How to invite visitors to the event



STEP 5: You will receive a confirmation message to say that the visitor invitation has been sent to your client. Click on 'Manage visitor tickets'.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template ✓

4. Personal data ✓ ✓

5. Summary ✓

6. Confirmation ➔

Confirmation

✓ Done! The campaign M0007835_BP0020529_8/20/2025 1:14:28 PM was completed successfully.

Your next steps:

Invite visitors
Invite your clients to the event

Manage visitor tickets
Search for visitors, tickets and vouchers

How to invite visitors to the event



STEP 6: Track the status of clients' registrations.

General search

Contains

Country

Contains

Campaign name

Contains

Sub account

Is equal to

Q Search

Reset

Actions	Sub account	Salutation	First Name	Last Name	Company	Email	Article name	Barcode	Registration code	Campaign name
 		Ms.	Isha	Sharma	dmg events	ishasharma@dmgevents.com	Visitor ticket - Big 5 Global	1008560600005465	DKMPND2NYHFBSF	M0007835_BP0020529_8/20
 		Ms.	Andrea	Po	Xporience Demo	andreapo@dmgevents.com	Visitor ticket - Big 5 Global	1008530600005451	DFJG7KKV1CWFNG	M0007835_BP0020529_8/14
 		Ms.	Rashi	Tahiliani	dmg events	rashitahiliani@dmgevents.com	Visitor ticket - Big 5 Global	1008580600005449	DNC88SF6Y6YW8	Demo 2
 		Ms.	Isha	Sharma	dmg events	ishasharma@dmgevents.com	Visitor ticket - Big 5 Global	1008550600005435	DA4KZ2TEBKNJ1T	Demo 1
 		Ms.	Isha	Sharma	dmg events	ishasharma@dmgevents.com	Visitor ticket - Big 5 Global	1008550600005428	DFC4PWTKRAF2QG	Test 1
		Mr.	Satish	Kauthale	Xporience	satishkauthale@hindavi.in	Visitor ticket - Big 5 Global	1008510600005415	DRD79X49VV3WWM	team campaign

6 entries

Next steps



1,000
ASSIGNED
VOUCHERS



5
VISITORS
INVITED



0
VISITORS
REGISTERED



0
VISITORS
ATTENDED

Keep an eye on the visitor invite dashboard to track:

- ✓ Total no. of invites allocated to you to send to your clients.
- ✓ Total no. of visitors invited through visitor vouchers and promo code links till date.
- ✓ Total no. of visitors who have registered through the visitor vouchers and promo code links.
- ✓ Total no. of visitors who have registered through the visitor invites and arrived onsite.

Do not forget to check your 'Manage visitor tickets' dashboard to:

- ✓ Track the status of your clients' registration.
- ✓ Monitor the performance of your campaigns.
- ✓ View or cancel visitor invites.

View slide 33 to know the total number of visitor vouchers and promo links allocated to you based on your stand size.

Allocation of visitor vouchers and promo links

Please note that the number of visitor invites are allocated as per the table below.

Stand Sqm	No. of vouchers	No. of promo links	Total no. of invites
6 - 15	200	200	400
16 - 21	400	400	800
22 - 36	500	500	1000
37 - 54	600	600	1200
55 - 84	800	800	1600
85 and above	1400	1400	2800

Reminder:

You can offer your clients free entry to the event by sharing this unique promo code link with them.

Your unique promo code link

Dear valued exhibitor,

Use the below unique promo code link to invite your clients to the event for free. This will help you to:

- Get notified when their clients arrive on-site
- Strengthen their client relationships.
- Maximize their ROI.
- Increase their brand recognition.
- Reach their network before their competitors.

Copy and share this link to invite your clients for free:

https://reg.big5global.com/DMG_SHOP/Big5Global_2025/Register/BIG5G-2025-81009/?utm_source=marketing-manual&utm_medium=exhibitor&utm_campaign=DMG+SSO+Test+01



Leaderboard competition

The leaderboard competition is live and so is the **chance to win \$75,000** in prizes.

The leaderboard rewards exhibitors who invite the most visitors. The more clients you bring, the higher you climb the leaderboard and the bigger your rewards.

Connect with more clients, grow your leads and boost your visibility before anyone else at Big 5 Global.

We'll keep you updated on the competition via email, so ensure to check your inbox regularly.



How can you
register for exhibitor badges?



Why is this important

It is mandatory for you to register for your exhibitor badges.

By registering for the exhibitor badge, you can:

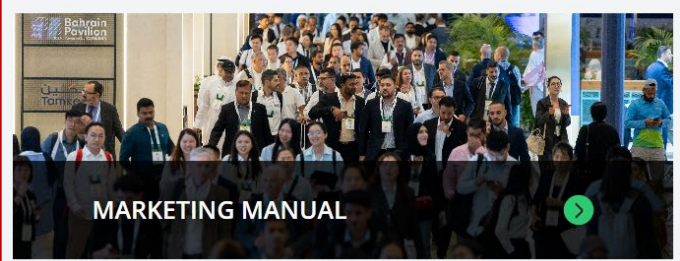
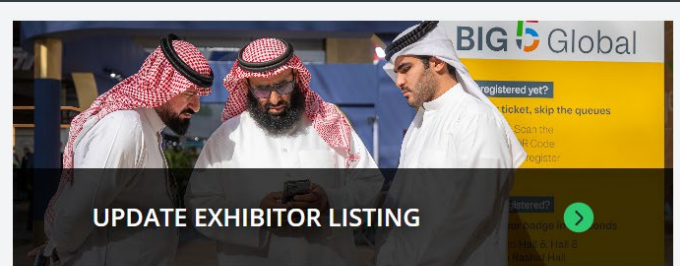
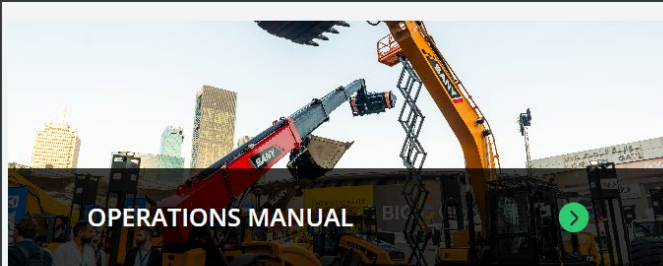
- ✓ Access the Big 5 Global app.
- ✓ View the attendee list.
- ✓ Book meetings with clients.
- ✓ Scan and retrieve leads.
- ✓ Manage your schedule.

Important Notice:

Exhibitors must not register as visitors as this will complicate the exhibitor registration process.

Each exhibitor must register individually with their own email to receive their badge confirmation, which is needed to print their badge onsite.

How to access the portal



View slide 48 to know the total number of exhibitor badges allocated to you based on your stand size.

How to access the portal

Welcome to the Exhibitor Badge Portal and Visitor Invitation Portal for Big 5 Global, HVACR World, GeoWorld, Future FM and co-located events.

Register your exhibitor badges and send free visitor vouchers to your clients, all in one place.

Visitor vouchers: This is the only way your clients can get free entry to the event. ?

You'll be notified when they arrive, meet them in person and strengthen relationships that drive future business. It's simple, trackable and built to help you stand out.



1,000
ASSIGNED
VOUCHERS



4
VISITORS
INVITED



0
VISITORS
REGISTERED



0
VISITORS
ATTENDED



Invite visitors

Invite your clients to the event



Manage visitor tickets

Search for visitors, tickets and vouchers

Exhibitor badge registration ?

Register and manage exhibitor badges for your company



8
ASSIGNED
BADGES



5
EXHIBITORS
INVITED



5
EXHIBITORS
REGISTERED



0
EVENT
VISITED



Staff registration

Register your colleagues for their exhibitor badges



Manage exhibitor tickets

Search for colleagues and manage exhibitor badges



How to register for exhibitor badges



STEP 1: Click on 'Staff registration'

Exhibitor badge registration ?

Register and manage exhibitor badges for your company

Icon	Count	Label
	8	ASSIGNED BADGES
	5	EXHIBITORS INVITED
	5	EXHIBITORS REGISTERED
	0	EVENT VISITED

Staff registration
Register your colleagues for their exhibitor badges

Manage exhibitor tickets
Search for colleagues and manage exhibitor badges

Assigned badges – Total no. of badges allocated to you based on your stand size. Badges allocation is set to 1 badge per 3sqm of your stand.

Exhibitors invited – Total no. of exhibitor badges sent to the your colleagues.

Exhibitors registered – Total no. of colleagues who have been registered for their exhibitor badge.

Event visited – Total no. of colleagues who have registered for their badge and arrived onsite.

Staff registration – Here's where you can register for exhibitor badges.

Manage exhibitor tickets – Here's where you can track registered colleagues and manage exhibitor badges. You also have the option to cancel badges.

How to register for exhibitor badges

 **STEP 2: Click on 'Registration with email', then click on 'Next step'.**

1. Campaign

2. Contingent / ID-card type

3. Select e-mail body text template

4. Personal data

5. Summary

6. Confirmation

Campaign

Assign exhibitor passes to your staff and distribute them directly via e-mail.

Registration process

Registration with email

You provide complete registration information for your customer. Your customer receives an e-mail with their ticket directly thereafter.

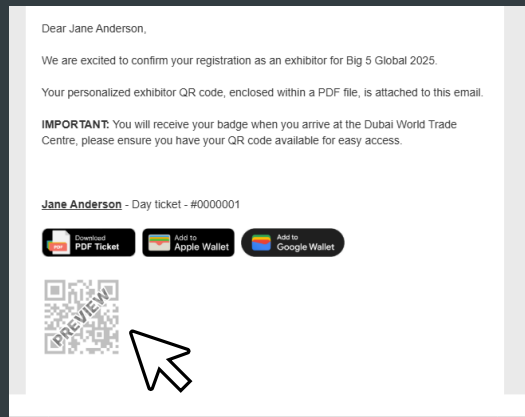
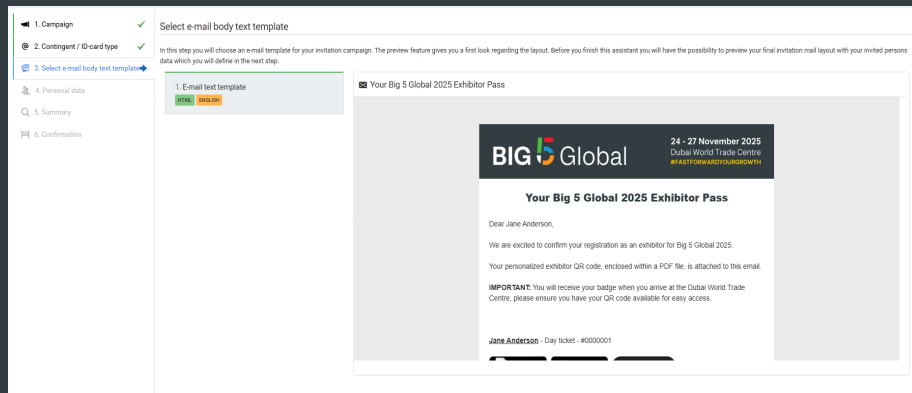
Next step





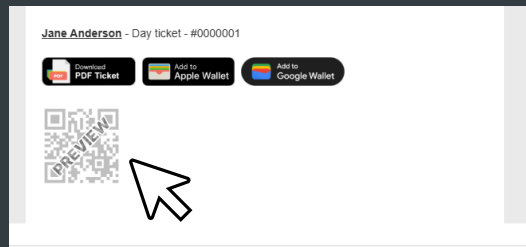
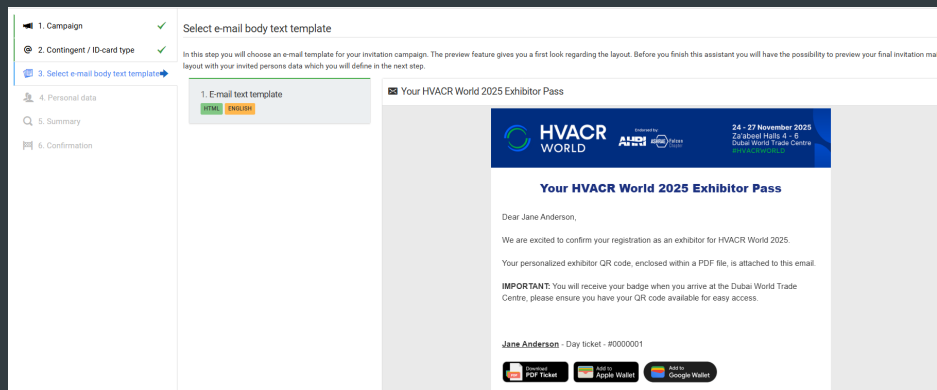
How to register for exhibitor badges

Here is a preview of the exhibitor badge confirmation email, containing a QR code that you can scan on-site.



How to register for exhibitor badges

Here is a preview of the exhibitor badge confirmation email, containing a QR code that you can scan on-site.



How to register for exhibitor badges

Here is a preview of the exhibitor badge confirmation email, containing a QR code that you can scan on-site.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template

4. Personal data

5. Summary

6. Confirmation

Select e-mail body text template

In this step you will choose an e-mail template for your invitation campaign. The preview feature gives you a first look regarding the layout. Before you finish this assistant you will have the possibility to preview your final invitation mail layout with your invited persons data which you will define in the next step.

1. Email text template

ITALY ENGLISH

✉ Your LiveableCitiesX 2025 Exhibitor Pass

LiveableCitiesX

GO WORLD

FutureFM

24 - 27 November 2025
Za'abed Halls 4 - 6
Dubai World Trade Centre
#LIVEABLECITIESX

Your LiveableCitiesX 2025 Exhibitor Pass

Dear Jane Anderson,

We are excited to confirm your registration as an exhibitor for LiveableCitiesX 2025.

Your personalized exhibitor QR code, enclosed within a PDF file, is attached to this email.

IMPORTANT: You will receive your badge when you arrive at the Dubai World Trade Centre, please ensure you have your QR code available for easy access.

Jane Anderson - Day ticket - #0000001

Download PDF Ticket

Add to Apple Wallet

Add to Google Wallet

Jane Anderson - Day ticket - #0000001

Download PDF Ticket

Add to Apple Wallet

Add to Google Wallet

QR PREVIEW

How to register for exhibitor badges



STEP 3: Complete the mandatory fields via manual input.
Once done, click on 'Add data rows', then click on 'Next step'.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template

4. Personal data ➔

5. Summary

6. Confirmation

Personal data

Here you can provide the data for the staff you want to add to your chosen campaign. You can add as many data rows as you want, as long as your chosen contingent is not reached.

Total: 8 Still available: 3 Now: 0

Please use an individual email address per person, otherwise you will not be able to receive your badge.

Manual Input Excel-Import

#	Title *	First Name *	Last Name *	Job Title *	Exhibitor Name *	Nationality *	Country of Residence *	Phone (incl country code) *	Email *
1	Ms. ▼	Isha	Sharma	Marketing co	Xperience Demo	India ▼	United Arab E... ▼	+971 56 6934020	isha
2	▼				Xperience Demo	▼	▼		

Add data rows Clear inputs

Cancel Back Next step ➔

How to register for exhibitor badges



OR: Download the excel template, fill it out and upload your completed excel for bulk upload. Once done, click on 'Next step'.

The screenshot shows a multi-step registration process. On the left is a sidebar with steps 1 through 6. Step 4, 'Personal data', is the current step and is highlighted with a blue arrow. The main content area is titled 'Personal data' and contains instructions for adding staff data. A status bar at the top right shows 'Total: 8', 'Still available: 3', and 'Now: 0'. Below the instructions, there are two tabs: 'Manual Input' and 'Excel-Import'. The 'Excel-Import' tab is active, showing a three-step process: 1. Download Excel Template (with a blue 'Download' button), 2. Fill Excel Template (with an 'Input' button and a right-pointing arrow), and 3. Upload (with a red 'Upload' button). At the bottom right, there are three buttons: 'Cancel', 'Back', and 'Next step'. A mouse cursor is pointing at the 'Next step' button, which is highlighted with a blue border and a blue arrow icon.

1. Campaign ✓
2. Contingent / ID-card type ✓
3. Select e-mail body text template
4. Personal data →
5. Summary
6. Confirmation

Personal data

Here you can provide the data for the staff you want to add to your chosen campaign. You can add as many data rows as you want, as long as your chosen contingent is not reached.

Total: 8 Still available: 3 Now: 0

Please use an individual email address per person, otherwise you will not be able to receive your badge.

Manual Input Excel-Import

Import data via Excel file. You need to have an Excel application installed on your computer to do this.

1. Download Excel Template

Download the template file to your computer.

Download

2. Fill Excel Template

Fill the Excel template with data.

Input

3. Upload

Upload the filled-out Excel file.

Upload

Cancel Back Next step

TIP: We encourage using the 'Excel-Import' feature for easier and quicker data entry. Due to GDPR policies dmg events does not have access to this data so this will be protected and will not be used in our marketing initiatives.

How to register for exhibitor badges



STEP 4: Review that all your details are correct, then click on 'Begin the campaign'.

1. Campaign

2. Contingent / ID-card type

3. Select e-mail body text template

4. Personal data

5. Summary

6. Confirmation

Summary

Please check if all your inputs for the start of the campaign are entered correctly.

Campaign

Campaign name: Will be created automatically

Campaign type: Registration with email

Person count: 1

Article: Exhibitor Badge - Big 5

Ticket model: 1:1 code

Personal data

1

Isha

Sharma

ishasharma@dmgevents.com

Cancel

Back

Begin the campaign

How to register for exhibitor badges



STEP 5: You will receive a confirmation message to say that the exhibitor badge has been sent to your colleague. Click on 'Manage exhibitor tickets'.

1. Campaign ✓

2. Contingent / ID-card type ✓

3. Select e-mail body text template ✓

4. Personal data ✓

5. Summary ✓

6. Confirmation →

Confirmation

✓ Done! The campaign M0007835_BP0020530_8/20/2025 12:21:31 PM was completed successfully.

Your next steps:

**Staff registration**
Register your colleagues for their exhibitor badges

**Manage exhibitor tickets**
Search for colleagues and manage exhibitor badges

**Documents overview**
Download documents and tickets

How to register for exhibitor badges



STEP 6: Track the status and manage exhibitor badges. If the details of the colleagues appear here, then the registration was successful.

General search

Contains

Sub account

Is equal to

Search

Actions	Sub account	Salutation	First Name	Last Name	Company	Email	Article name
     		Ms.	shital	pawar	Demo Xporience	shitalpawar@hindavi.in	Exhibitor Badge - Big 5
     		Ms.	Isha	Sharma	Xporience Demo	ishasharma@dmgevents.com	Exhibitor Badge - Big 5
     		Ms.	Mariah	Colaco	Xporience Demo	mariahcolaco@dmgevents.com	Exhibitor Badge - Big 5
 		Ms.	Mariah	Colaco	Xporience Demo	mriahcolaco@dmgevents.com	Exhibitor Badge - Big 5
		Ms.	Khushi	Sagar	Xporience Demo	khushisagar@dmgevents.com	Exhibitor Badge - Big 5
		Ms.	Isha	Sharma	Xporience Demo	ishasharma@dmgevents.com	Exhibitor Badge - Big 5

6 entries

Next steps

- The exhibitors should hold on to their confirmation email as this provides you with a QR code that you can scan on-site. You will not need to print your badges at home.
- Each exhibitor must register individually with their own email to receive badge confirmation, which is needed to print badges onsite.
- You need to remember the email ID you registered with as you will need this to access the app where you can:
 - ✓ View the attendee list.
 - ✓ Book meetings with clients.
 - ✓ Scan and retrieve leads.
 - ✓ Manage your schedule.
- **You should not forget to check 'Manage exhibitor tickets'** to track registered colleagues and manage exhibitor badges.

Allocation of exhibitor badges

Please note below are the total number of exhibitor badges allotted based on the stand size

Stand Sqm	No. of vouchers
< 6 sqm	2 badges
6 sqm and above	2 badges + 1 additional badge for every 3 sqm

Exhibitors can register for themselves and their colleagues.

Contact operations@big5global.com if you would like to request for extra badges.

Product launch

Let us know what are you unveiling at the show.

If you are planning to launch a new product or host live demos at the stand, please share the details with us at exhibitormarketing@big5global.com

By doing so you can:

- ✓ **Spotlight your brand** in our official emails, website and press releases, putting your innovation in front of thousands.
- ✓ **Reach a wider audience** through dedicated social media promotion, amplifying your presence beyond the show floor.
- ✓ **Drive stand traffic** by positioning your launch or demo as a must-see highlight of the event.



Impact Trail

Be part of the Impact Trail and showcase your sustainable solutions to thousands of industry professionals on the show floor.

Get these benefits for free:

- ✓ Stand out with exclusive sustainability branding
- ✓ Attract buyers actively seeking eco-friendly solutions
- ✓ Gain visibility through campaigns, press, and social media
- ✓ Build credibility as a trusted industry innovator



**Scan the QR code to
join the Impact Trail
at no extra cost**



For more information on Impact Trail, kindly view this link: <https://www.big5global.com/impact-trail/>

Trade Connectors' Breakfast

Trade Connectors' Breakfast is an exclusive, invite-only networking session at Big 5 Global that connects exhibitors with pre-qualified distributors and agents in a focused setting.

This offers a valuable opportunity for exhibitors to build partnerships, explore new markets and engage in meaningful conversations with distributors from specific regions.



**Scan the QR code to
reserve your seat by 17 October**



For more information, kindly view this link:
<https://www.big5global.com/trade-connector-breakfast>

How to maximize the opportunities with Big 5 Global?

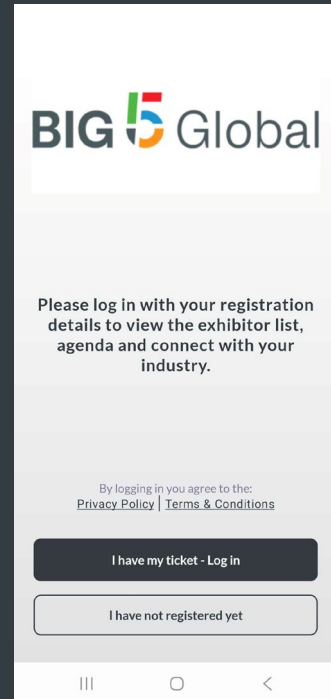


Big 5 Global app

A platform to showcase your brand, network and capture leads.

How to login?

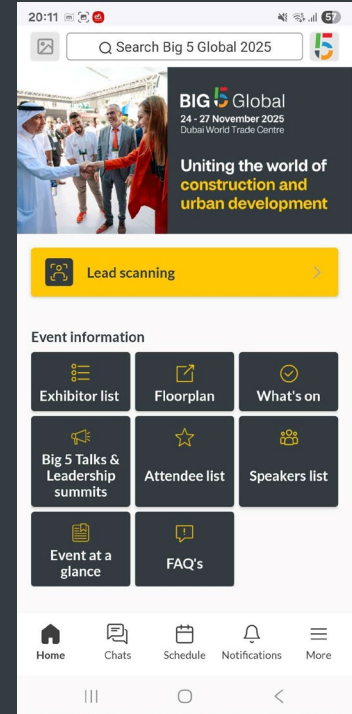
- ✓ Select the button 'I have my ticket – Log In'
- ✓ Enter your email address that you registered for your exhibitor badge with.
- ✓ You will receive an OTP to this email address.
- ✓ Enter the OTP into the app to gain access to your exhibitor account.



What does the app include

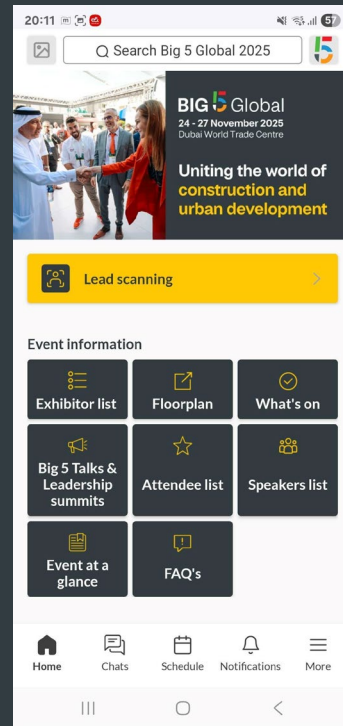
It includes:

- ✓ **Exhibitor listing**
- ✓ **Floorplan** – attached to your exhibitor profile
- ✓ **Exhibitor representatives** – who can network with Big 5 Global, HVACR World and LiveableCities Cluster visitors.
- ✓ **Meeting opportunities** – Set up your availability at your stand and allow visitors to request meetings at your available times.
- ✓ **Networking and matchmaking** – Providing you with the most relevant audiences to your products and services.
- ✓ **Onsite lead scanning**

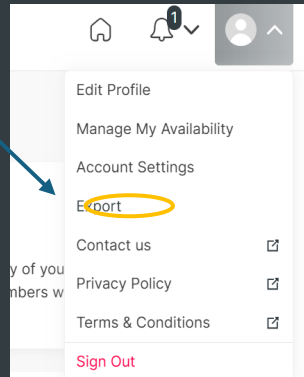
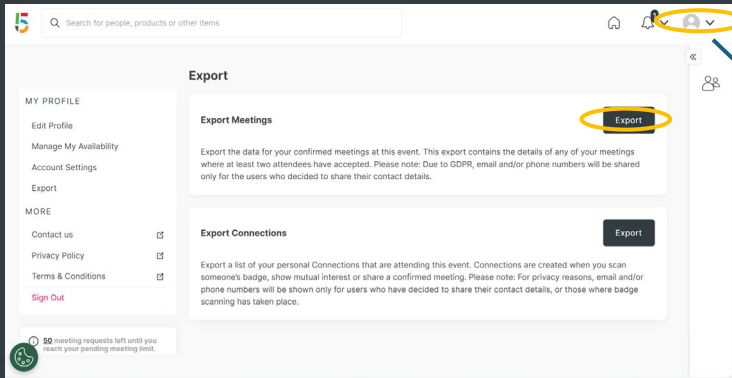


Lead scanning

- ✓ You have the exclusive privilege of being able to scan badges of connections onsite through the Big 5 Global app, the data for this will be able to be downloaded as required via the app.
- ✓ By providing the Big 5 Global app with access to your camera on your mobile device, you will be able to scan the QR code of attendee's badges on the event days.
- ✓ You can then connect through the app, coordinate a meeting or download your contacts information to connect after the event.



Downloading your leads



- ✓ This can be done via the mobile or web version of the app, we would recommend the web version of the app so that you can download into a compatible file type.
- ✓ Select Export in both circled areas above.
- ✓ You can then select either a .csv or .xlsx file type to download your leads.

Please note: Prior to downloading your leads, please ensure that you have accepted all of your exhibiting members to your team so that the leads are collated from across your sales team onsite.

Any
questions?





24 – 27 November 2025
Dubai World Trade Centre

Contact your exhibitor success managers

Isha Sharma

ishasharma@dmgevents.com

+971 4 445 3623

Rafia Sheikh

rafiasheikh@dmgevents.com

+971 4 567 3823

Andrea Po

andreapo@dmgevents.com

+971 4 445 3652

Rinesh Kumar

rineshkumar@dmgevents.com

+971 4 567 3882

Exhibitor briefing day

Operations team



Navigate the operations manual



 Download Manual

 FAQ

 Additional User

 Sustainability

Welcome, Isha Sharma 

Creative Architecture

Stand No - demo
Stand Type - Space Only
Stand Size - 5.00 X 5.00 meters
Contractual Sq.m - 25.00

Big 5 Global 2025

 Event Timetable

 Order Forms

 General Information +

 Space Only Regulations +

 Security Deposit Regulations +

 Contacts +

 Hotels, Flights & Visa

 Freight

 Warning Regulations & Non-Compliance Fee

 Food and Beverage Policy

 Health & Safety

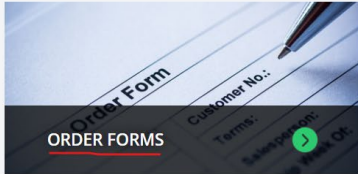
 Insurance

 Deadline Checklist

Home > Operations Manual

downloadable forms contained within this Exhibitor Manual are subject to change without prior notice. We are continuously updating the content to ensure accuracy, compliance, and relevance. Exhibitors are advised to reg

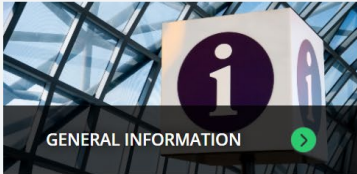
OPERATIONS MANUAL



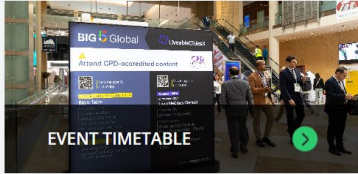
ORDER FORMS



SPACE ONLY STANDS



GENERAL INFORMATION



EVENT TIMETABLE



CONTACTS



FREIGHT

BEWARE OF **SCAM EMAILS**

Your security is our utmost priority

Submit your forms

Creative Architecture
Stand No - demo
Stand Type - Space Only
Stand Size - 5.00 X 5.00 meters
Contractual Sq.m - 25.00

Big 5 Global 2025

Event Timetable

Order Forms

General Information

Space Only Regulations

Security Deposit Regulations

Contacts

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Freight

Warning Regulations & Non-Compliance Fee

Food and Beverage Policy

Health & Safety

Insurance

Deadline Checklist

Home > Operations Manual > Order Forms >

Back

COMPULSORY FORMS

Exhibitor Name Badges

1 Month

Stand Design Submission And Contractor Agreement

1 Month

Electrical Mains And Power Supply

1 Month

Stand Cleaning Services

1 Month

Heavy Machinery/Display Items (If Applicable)

1 Month

Live Demonstration (If Applicable)

1 Month

Security Deposit Form (Bank Transfers)

1 Month

Security Deposit Form (Cheque Deposit)

1 Month

Online Exhibitor Listing

13 Days

On this page you can access the forms to submit your: stand design, electrical order, exhibitor badges and many more additional services.

Build up timings

Date	Schedule	Build - up
20 November	08:00 AM - Onwards (24 Hours)	Build-up starts for SPACE ONLY exhibitors located at Halls 1- 8, The Pavilion, Sheikh Rashid, Sheikh Saeed Halls 1 - 3 & Sheikh Maktoum Halls.
21 November	08:00 AM - Onwards (24 Hours)	Build-up continues for halls mentioned above. Build-up starts for Za'abeel Halls 1 – 6, Trade Centre Arena, Plaza, Concourse 1 & 2.
22 November	08:00 AM - 08:00 PM	Build-up continues for all halls. All stand construction must be completed by 8pm on this day.
23 November	08:00 AM - 08:00 PM	All other stand types will be ready for exhibitors to place the products and decorate stand. For space only stands who must've completed the construction will be able to also do decoration and final touches. No major work permitted.

During show days

- ✓ Exhibitors can enter the halls from 8 am (2 hours prior to opening).
- ✓ There will be no access to contractors during show hours, except for stand-by electrician, AV Technician and Project Managers.
- ✓ Access for small touch-ups, graphic replacement or small stand work is only after 6:00 PM.
- ✓ All cleaning of the stand must be booked through DWTC - EventPlus.
- ✓ There will be strictly NO access for contractors on opening morning.

24

November
11:00 – 18:00

25

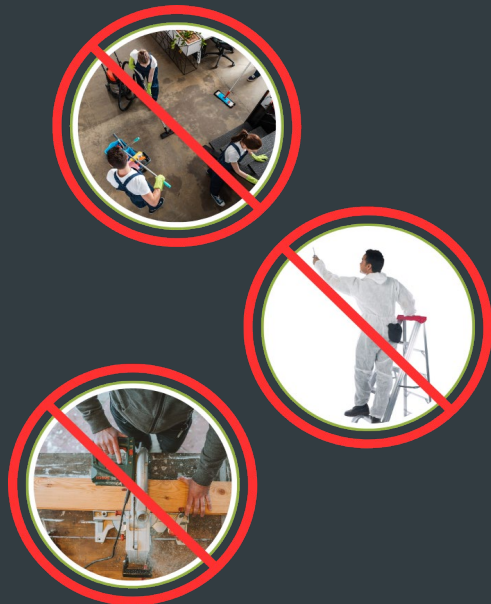
November
10:00 – 18:00

26

November
10:00 – 18:00

27

November
10:00 – 17:00



Breakdown timings

Important information for all exhibitors during breakdown:

- ✓ All stands must be clear following the timings and dates of the schedule.
- ✓ Please do not leave valuable items in your stand unattended. If your contractor is dealing with your products, please ensure you wait onsite until the contractor has arrived.
- ✓ Exhibitors will receive an email of the breakdown letter during the show for more in-depth information.

27

November

Schedule:
5:30pm onwards

- Breakdown will start for all stands.
- All exhibitors must dismantle their products straight away after the show closes.
- Contractors will be permitted to enter later in the evening

28

November

Schedule:
Until 3:00pm

These halls must be cleared by 3pm:

- Za'abeel 1-6
- Trade Centre Arena
- Outdoor
- Concourse 1 & 2

29

November

Schedule:
Until 3:00pm

All other halls will have until 3pm on 29th to clear everything.

Mandatory checklist for space only stands



Stand design submission status

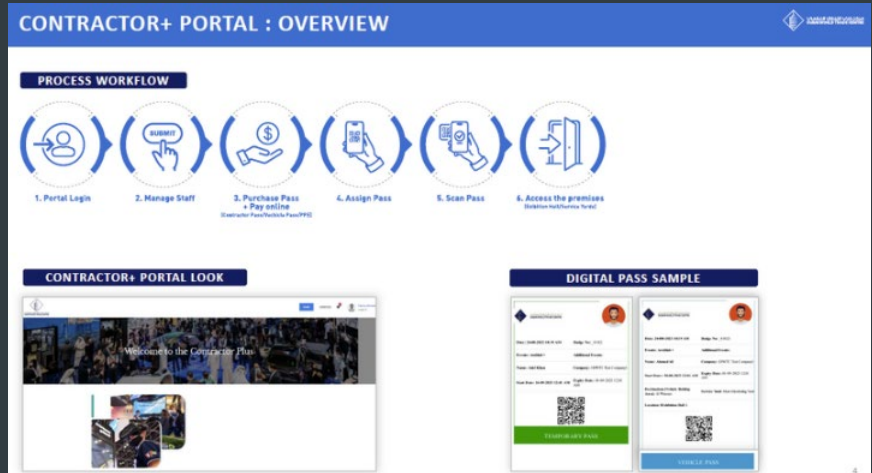
- ✓ 3D Renders/Visuals
- ✓ Stand Full technical drawings
- ✓ Stand Builder/Contractor Insurance-Third party liability
- ✓ Stand Builder/Contractor Trade License
- ✓ Risk Assessment
- ✓ Method Statement
- ✓ Security deposit
- ✓ Electrical Mains and Power Supply—
order through Projex.



Contractor badges

If you are building your own stand, go to DWTC portal on:
contractorplus.dwtc.com

Apply for contractor badges and vehicle permit.



Electrical mains and power supply

All space only stands must order power from our Official Contractor: PROJEX

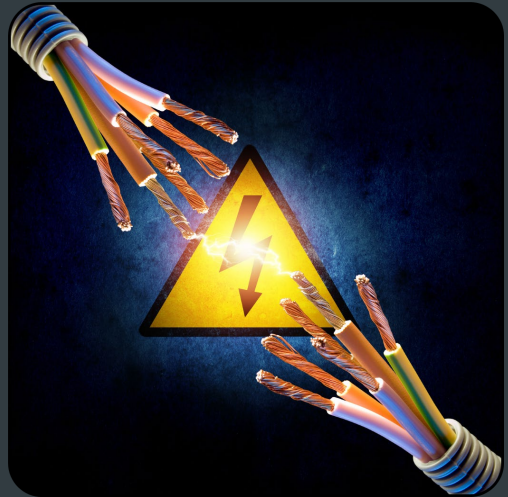
Contact:

Big 5 Global - big52025@projexuae.com

HVACR - hvacrworld2025@projexuae.com

LiveableCitiesX - liveablecitiesx2025@projexuae.com

Surcharge applies for late/onsite orders.



Security deposit cheque

This is a refundable cheque that we hold against the stand contractors.

Space only exhibitors between 1 sq m to 50 sq m –
AED 15,000 / each stand

Space only exhibitors between 51 sq m to 100 sq m –
AED 20,000 / each stand

Space only exhibitors between 101 sq m and 150 sq m –
AED 25,000 / each stand

National pavilions between 1sq m to 100 sq m blocks –
AED 25,000 /each

Note:

We do not accept the cheque without the filled Security Deposit Form.

The cheque can be refunded 1 month after the breakdown days. Only if you fully comply to dmg events and the venue guidelines. Otherwise, a non-compliance fee will be applied.

BANK NAME No. 0000

YOUR NAME
ANY STREET, ANYTOWN
Tel: (000) 555-0000

DATE _____

PAY DMG EVENTS LLC AMOUNT: _____

CURRENCY _____

RE _____ SIGNATURE _____

CHEQUE NUMBER:XXXXXXXX

dmg events

Security Deposit Form (Cheque Deposit ONLY)

Please complete this form and attach it with your deposit cheque upon submission to DMG Operations Office in JLT Cluster C – The Palladium Tower.

- Security Deposit submission/collection timing **between 13:00 to 16:00 Mon-Fri except PH**.
- Only cheques payable from a UAE bank will be accepted and MUST be current dated. Cheque will not be cashed unless a violation has been made against the set regulations which results in deduction of fees deposited.
 - Cheque payable to: **DMG EVENTS LLC**
- Refund may take approximately four (5) weeks after the show ends or when a notification email had been received from the Operations team for collection. Please bring your **original receipt**.

Event/Show name: _____		
Exhibiting company name/s	Hall & Stand number/s	Stand size

****Complete another form if building more than five stands****

Contractor's company name: _____
On-site supervisor's name: _____
Contact number (mobile): _____

FOR OFFICIAL USE ONLY (dmg events)	
Receipt number:	
Bank name:	
Cheque number:	
Amount deposited:	

Performance Bond rates are calculated as follows:

- 1- Space only exhibitors between 1 sqm to 50 sqm - AED 15,000 per stand
- 2- Space only exhibitors between 51 sqm to 100 sqm - AED 20,000 per stand
- 3- Space only exhibitors between 101 sqm and 150 sqm - AED 25,000 per stand
- 4- National pavilions between 1sq m to 100 sqm blocks - AED 25,000 per pavilion

For multiple pavilion build, please contact the operations team on "ops email"

NO Security Deposit submission = NO access to the halls to commence build

Important checklist for all types of stands



Useful documents and forms

Mandatory forms:

- ✓ Exhibitor badges
- ✓ Fascia Name Board
- ✓ Online listing
- ✓ Heavy Machinery (if applicable)
- ✓ Live Demonstration (if applicable)
- ✓ Rigging Services (if applicable)

Optional forms:

- ✓ Stand extras (power and graphics)
- ✓ Furniture and Display Items
- ✓ Temporary staff
- ✓ AV Hire
- ✓ Telecom & Data Services
- ✓ Cleaning Services (Exclusively with venue)
- ✓ Catering (Exclusively with venue)

Useful letters:

- ✓ Invitation letter.
- ✓ Participation letter.
- ✓ Customs Letter.

Deadlines for mandatory forms

Stand Design & Security Deposit – **17 October**

Heavy Machinery (if applicable) – **18 October**

Live Demonstration (if applicable) – **18 October**

Fascia Name Board – **25 October**

Electrical Power Supply – **25 October**

Rigging Services (if applicable) – **27 October**

Exhibitor Badges – **10 November**

Sustainable special build

Graphics are not included. If you wish to order graphics, please contact Projex on the below emails.

Big 5 Global - big52025@projexuae.com

HVACR - hvacrworld2025@projexuae.com

LiveableCitiesX - liveablecitiesx2025@projexuae.com

Example of booth



Full specifications are available on the exhibitor manual.

PPE equipment for all personnel during build-up

Everyone who enters the hall during build-up must have a high-visibility jacket as well as closed shows.

Mandatory



Mandatory stand cleaning

- ✓ Stand cleaning must be booked directly through Event Plus (DWTC).
- ✓ Contractors coming on show days to clean stands will be restricted.
- ✓ Proper disposal of rubbish must be observed.



Waste disposal

- ✓ Waste skips in DWTC venue & marshalling yards are not for Exhibitor/Contractor use.
- ✓ All rubbish materials must be taken away from venue premises.
- ✓ Paint Cans/toxic materials are strictly prohibited to be left in the venue.
- ✓ Do not block access for proper movement of rubbish materials inside the halls.

Remember: Your materials, your responsibility.



Onsite handling

Only **DSV** is permitted to operate forklift, crane and any lifting and cargo handling equipment for the show.

Other services:

- ✓ Trolley Services
- ✓ Offloading & Loading
- ✓ Onsite Handling
- ✓ Deliveries
- ✓ Storage



Photography / videography

If you are planning to have any photographers at your stand during the event, please make sure to contact the Marketing Team to receive the necessary form and complete the application process.

Big 5 Global: exhibitormarketing@big5global.com
HVACR World: exhibitormarketing@hvacr-world.com
LiveablecitiesX: exhibitormarketing@liveablecitiesx.com

We kindly ask you to submit your requests in advance to ensure everything runs smoothly and in line with event regulations.



WhatsApp and LinkTree

Please scan the below QR codes for:

WhatsApp



LinkTree



Any
questions?



Elevate your brand with
thought leadership



Exhibitor journey and participation considerations

Opportunities tap into four core pillars: industry alignment, brand visibility, thought leadership engagements, strategic networking to amplify your company's participation beyond its exhibition stand before, during and after Big 5 Global.

1



Stand out and make an impact

Incorporate brand-led space design including air space branding or double-deckers.

2



Shape the visitor experience

Explore show sponsorship as **all-inclusive** event partnership options tapping into our event campaign.

Make your brand easy to find and memorable across key touchpoints onsite to support visitor journey to your stand.

[Check our onsite branding brochure here](#)

3



Networking and brand awareness

Review the Big 5 Global Leadership Summits, Talks & Awards for targeted audience and brand visibility.

Engage with key c-level stakeholders and celebrate industry success
Explore delegate and summit & awards sponsorship packages.

[Check our leadership summits here](#)

4



Expertise and thought leadership

Plan content early for private sessions at the Big 5 Talks.

Align your brand with key topics at the Summits and Talks.

Co-create sessions that align with the annual themes and host them in side meetings or main stages.

[Check Big 5 Talks here](#)

5



Differentiator and impact

Run creative onsite activations and events.

Plan informal receptions to connect with partners and clients.

Work with us to raise awareness and engagement.

Onsite branding

Onsite branding is a powerful strategy for brands to accelerate marketing efforts.

Big 5 Global presents an exceptional chance to showcase your brand to a diverse range of potential clients hailing from across the entire construction value chain on a global scale.

- ✓ Get your brand in front of 85,000+ industry professionals at the region's largest construction and urban development event.
- ✓ Capture attention at the right time when buyers are actively sourcing and making decisions.
- ✓ Reinforce your presence beyond your stand with high-impact visuals across key show areas.
- ✓ Create lasting impressions that carry your message long after the event ends.
- ✓ Stand out from the competition and drive traffic directly to your stand.

Boost your onsite brand visibility today



Network with key buyers and stakeholders

Government sector attending include:



Private sector players attending include:



....and many more

Any
questions?





See you at more inspirational events
connecting the global construction industry.

BIG 5 Construct
Qatar

14 – 16 October 2025

BIG 5 Construct
Kenya

05 – 07 November 2025

BIG 5 Global

24 – 27 November 2025
Dubai, UAE

BIG 5 Construct
Saudi

1st week: 18 – 21 January 2026
2nd week: 11 – 14 May 2026

BIG 5 Construct
South Africa

09 – 11 June 2026

BIG 5 Construct
Ethiopia

18 – 20 June 2026

BIG 5 Construct
Egypt

23 – 25 June 2026

BIG 5 Construct
Nigeria

22 – 24 November 2026

Network. Build. XL.

Organized by **dmg::events**

Thank you

Please scan QR code to
download the presentation

