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Exhibitor success story

Closed licensing deals with top manufacturers

Problem

Before Start-up City, breaking into the MENA region posed daunting challenges for us, from establishing local connections to navigating diverse business cultures.

Solution

Start-up City provided us with a transformative solution, offering unparalleled regional and global exposure. It facilitated discussions with interested manufacturers and key stakeholders, streamlining their expansion efforts.

Results

Our participation has initiated discussions with leading manufacturers in India, UAE and Saudi Arabia for licensing agreements for our Capturecrete technology. Our involvement in a prestigious Gulf sustainability project underscores our success post-Start-up City.



Contact us to exhibit at Start-up City from 26 - 29 November 2024.

startupcity.ae



Carbon Limit, a US-based start-up, is a climate technology company pioneering a novel solution that converts concrete into a Carbon Capture & Storage system to combat global CO₂ pollution. Concrete produced using Carbon Limit's Capturecrete actively captures CO₂ emissions from the atmosphere, effectively storing them permanently.