Dear [Your boss’ name],

I have been invited to attend Big 5 Global, taking place from 4 – 7 December 2023 at the Dubai World Trade Centre.   
  
By attending Big 5 Global, I will be able to; network with key decision-makers in our industry, meet with suppliers from all over the world, gain valuable insights on how to achieve our company targets, explore the latest products, services and trends, and learn from the best in the industry.

I believe it would be beneficial not only for my personal development but also for the business as a whole, making sure we stay relevant and up-to-date with industry technologies and solutions.

Here’s what I’ll get access to:

* 68k+ construction professionals
* 2.2k+ global exhibitors
* 50k+ innovative products
* 230+industry speakers
* 150+ participating countries
* 110+ CPD talks
* 8 co-located events

The facts:

* **97%** of past attendees gained valuable insights on **staying ahead of competitors**.
* **95%** of 2022 visitors **built connections** that significantly impact success.
* **94%** of past visitors **discovered diverse exhibitors** and the **latest products**.
* **93%** of attendees **found new trends** that helped them **drive business growth**.

**Registration for Big 5 Global is completely free of cost!**

After attending, I’ll gladly share what I’ve learned with my colleagues and key personnel and will help identify how we can implement the best practices, skills, and ideas I return with.

Thank you for considering my request. I look forward to your reply.

Best regards,  
[Your Name]