

Exhibitor success story

Boosted market visibility in GCC through lucrative connections made

Problem

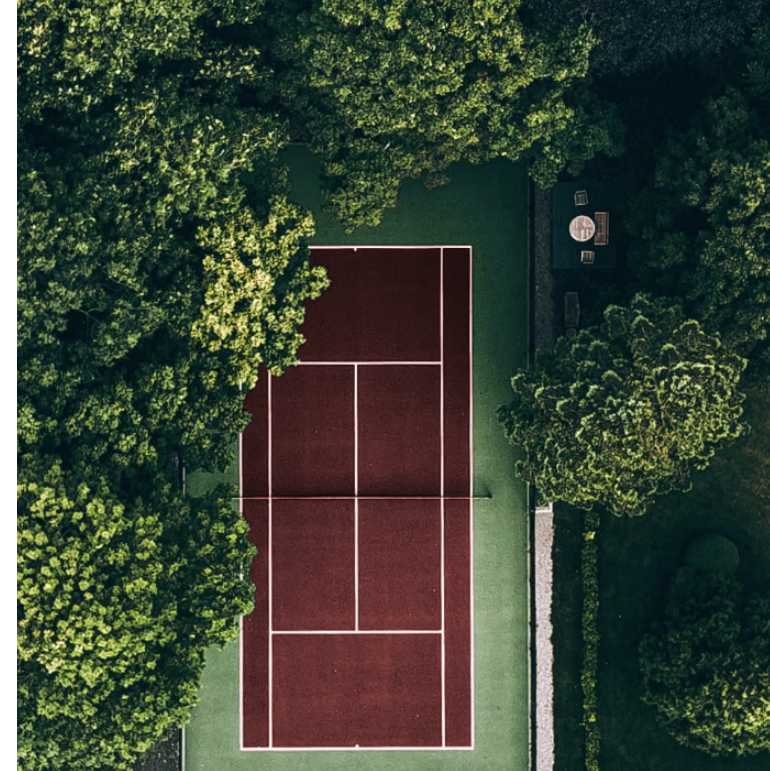
As a relatively new player in the market, we faced challenges in increasing our brand exposure and reaching potential customers due to our limited visibility in the industry.

Solution

Participating in Urban Design & Landscape increased our brand exposure, enabling us to connect with new customers and showcase our full product range through face-to-face interactions.

Result

Networking at the event led to significant connections, boosting our visibility in the GCC region. Participating in Urban Design & Landscape raised awareness of our unique products, enhancing our market position.



Standard Turf is a vertically integrated manufacturer of artificial turf for both sports and landscape applications. Designing products to maximize player performance, help limit maintenance, combat weather conditions and mimic natural landscapes, we are encouraging people to spend more time outside doing the things they love.



Contact us to exhibit at Urban Design & Landscape from 26 - 29 November 2024.