Post Show Report

Dubai World Trade Centre, UAE **26 - 29 November 2024**

big5global.com



Where the world of construction gets together

Main supporting partner



Supporting partner



Supporting partner





A record-breaking 75% rise in global attendance achieved

Over 45 years, Big 5 Global has earned its reputation as a global force for trade and market growth, highlighted by a remarkable 75% increase in international attendance.

In 2024, Big 5 Global brought together 85,000 professionals from 165 countries, creating an unrivaled platform for connections, innovation and new opportunities on a global scale.

\$2.69bn

worth of business generated*

^{*} Big 5 Global 2024 is expected to generate \$2.69bn in business over the next 12 months



Construction met here. Now urban development joined too.

The launch of Liveable Cities X, Geo World and Future FM marked the first time Big 5 Global united visionaries, planners and AEC professionals in a mega meet-up to facilitate the design, construction and sustainable development of future cities.

2024 specialized events:



The event for cutting-edge trends in plant, machinery and vehicles.



The top spot for all things concrete: precast, cement and more.



The place to go for heating, ventilation, AC and refrigeration.



The best exhibit of finished & unfinished stone, stone design & quarrying.



The premier destination for revolutionizing urban spaces into functional living.



The global urban hub uniting leaders and innovators for sustainable, resilient and liveable cities.



The meeting point for transforming industries with geospatial excellence.



The platform for redefining the future of facilities management.

The numbers that prove this is where it all comes together

2024 overview:

85,000

Global attendees

165

Participating countries

71

Exhibiting countries

25

Country pavilions

2,701

Exhibitors

72

Start-ups

1,040

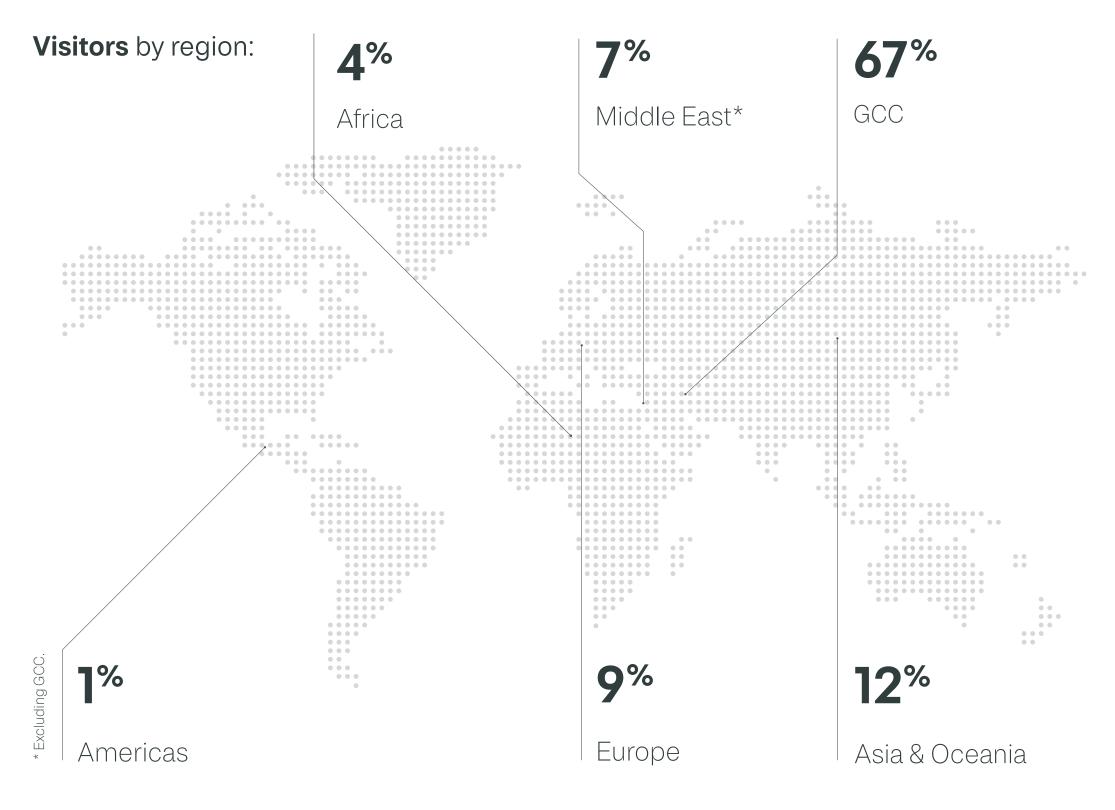
Delegates

423

Speakers



Decision-makers from high-growth markets attended





Exhibiting at Big 5 Global gives you direct access to buyers from key growth markets. <u>Enquire today.</u>



Massive international deals were sealed



Multi-million-euro partnership

A multi-million-euro deal added the BAUER BG36 rig to Pinnacle's fleet, boosting efficiency and scalability.



IoT-driven efficiency

Planon partnered with TAFGA to deliver IoT solutions, streamlining facilities and real estate services for peak efficiency.



Strategic MoUs signed

The Ministry of Construction, Housing and Urban Development of Côte d'Ivoire signed strategic MoUs with Royal Gulf Contracting, ZDS Development Consortium and the Abu Dhabi Fund.



Benchmark collaboration

SB Scaffolding teamed up with WhiteHelmet to adopt 360° documentation, setting new project standards.



PropTech innovation hub

The PropTechBuzz and Dubai PropTech Business Group MoU positioned Dubai as a global proptech hub, linking global firms to its real estate market.



Powering infrastructure

Liebherr Middle East held a landmark handover ceremony, delivering the HS 8130.1 Heavy Duty Cycle crane to NMDC Group.

....and many more

Exhibitor wins driven by strong visitor success

Reasons for visiting:

/

Meet with current suppliers

Meet with new suppliers

Discover the latest product innovations / trends

Network with the industry

Source new regional products

Source new international products

89% achieved this
89% achieved this
88% achieved this
87% achieved this
84% achieved this
84% achieved this

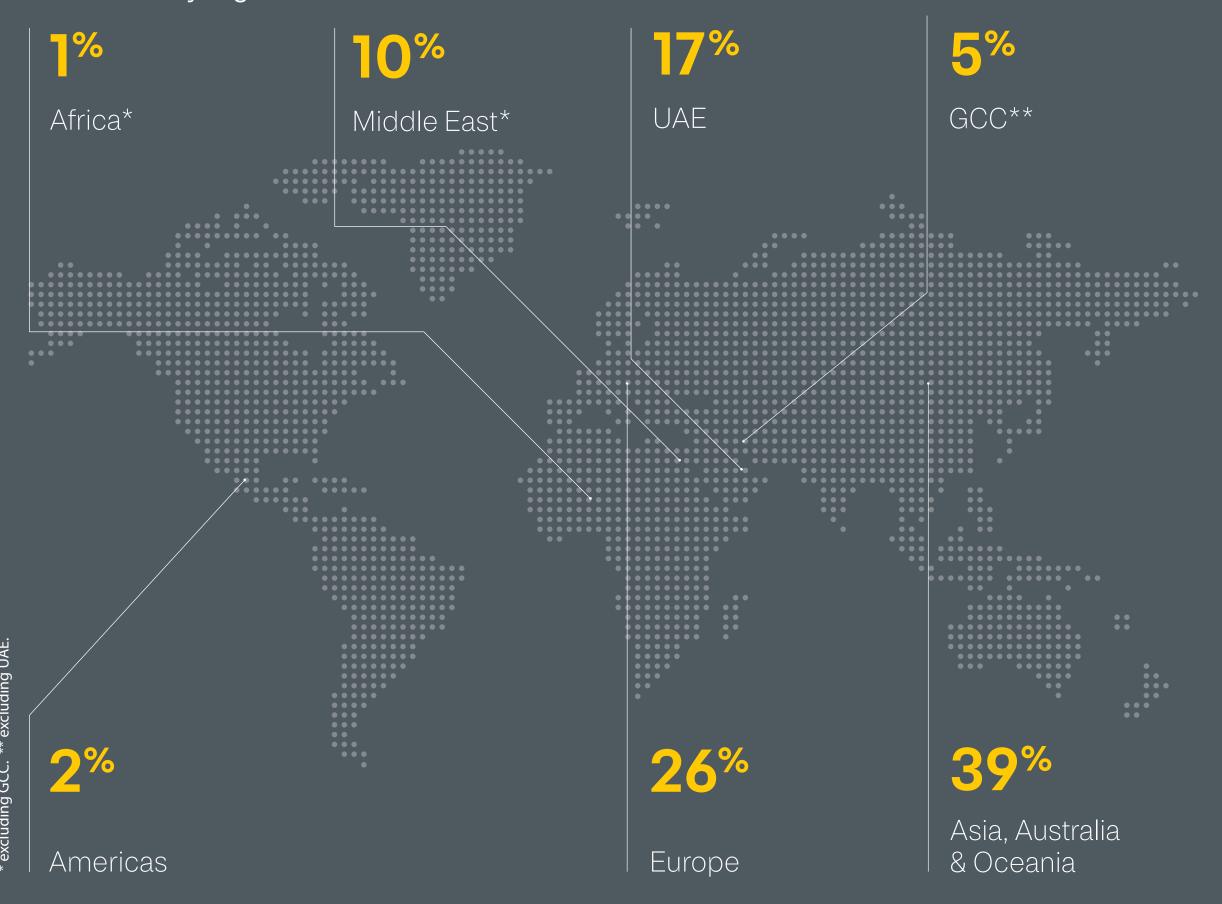




Your products and solutions are in demand, book your stand now.

Exhibitors came from across the globe

Exhibitors by region:



Exhibiting countries:



High success rates reported by exhibitors

Exhibitors said:

93%

They value Big 5 Global for launching or promoting products 93%

They boosted their brand visibility and exposure in the region

92%

Big 5 Global is important for their business

91%

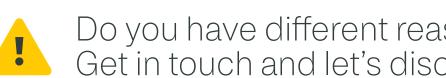
They expanded their networks and opened new opportunities

187%

They found distributors or channel partners

187%

They expect to generate sales because of their participation at Big 5 Global



Do you have different reasons to exhibit?

Get in touch and let's discuss how we can help.



Brands aligned with thought leadership, innovation and sustainability

2024 content and features

Leadership Summits and Celebration of Industry's Excellence



Get insight from leading voices empowering the future of construction.



Hear from leaders collaborating towards Construction 5.0.



Learn from pioneers shaping cities for a sustainable future.



Enhance business planning with innovative geospatial insights.



Elevate operational efficiency with advanced FM solutions.



Celebrate the achievements of businesses and leaders who truly XL.

Digital Transformation



Get ready to explore the coolest tech innovations in the industry.



Check out the disruptors pushing the boundaries of traditional methods.

Professional Development



Gain insights from leaders, innovators, and sustainability experts.



Acquire actionable strategies from urban development experts for real-world impact.



Discover strategies in geospatial technology to help you achieve your goals.



Advance your practice in an environment designed to inspire the future of architecture.

Strategic connections forged between public and private sectors



The Big 5 Global Leaders' Summit, the only summit curated by construction leaders for construction leaders, offered impactful discussions on regeneration, investment and exclusive networking for industry leaders.



35 Speakers

Main supporting partner



Supporting partner

وزارة الساخليسة
الإبارة العاصة للدفاع السني

Supporting partner



Strategic country partner



Bronze sponsor



Bronze sponsor



Industry sponsor



Content partner







Contact us to discuss speaking and sponsorship opportunities.

2024 featured speakers





H.E. Suhail Mohamed Al Mazrouei
Cabinet Member and Minister

of Energy & Infrastructure



Al Muhairi
CEO
Building Regulations
& Permits Agency
Dubai Municipality

Eng. Maryam



Fred Mills
Founder
The B1M
The world's largest
construction influencer



H.E. Bruno
Nabagné Koné
Minister for Construction,
Housing and Urban
Development
Government of Côte d'Ivoire



Sandro Alex Cruz

de Oliveira
Secretary of Infrastructure
Paraná
Brazil, Infrastructure Secretariat
of the State of Paraná



Attending the Big 5 Global Leaders' Summit 2024 was an extraordinary experience, providing an inspiring platform for meaningful dialogue and networking. The calibre of attendees was truly impressive, with each conversation offering a chance to exchange ideas with some of the best minds in the industry.

Nicky Dobreanu, Branch Director (Dubai), Omnium International Delegate

Technology leaders pushed the boundaries of what's possible



The Big 5 FutureTech Summit featured transformative achievements and cross-sector insights, gathering top leaders to shape an interconnected future for construction through collaboration and innovation.

150+
Delegates

30+ Speakers

Main supporting partner



Supporting partner



Supporting partner



Gold sponsor



Bronze sponsor



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Become a sponsor and promote your brand to a niche audience.



2024 featured speakers

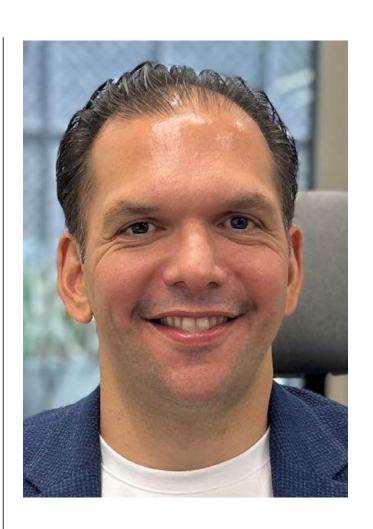




Gonzalo Galindo
President
Cemex Ventures



Sultan Moraished
Group Head of Technology
and Corporate Excellence
Red Sea Global



Dr. Ozan Koseoglu Global Head of BIM Siemens Energy



Karoline Lapko
CEO
Premier Construction Software

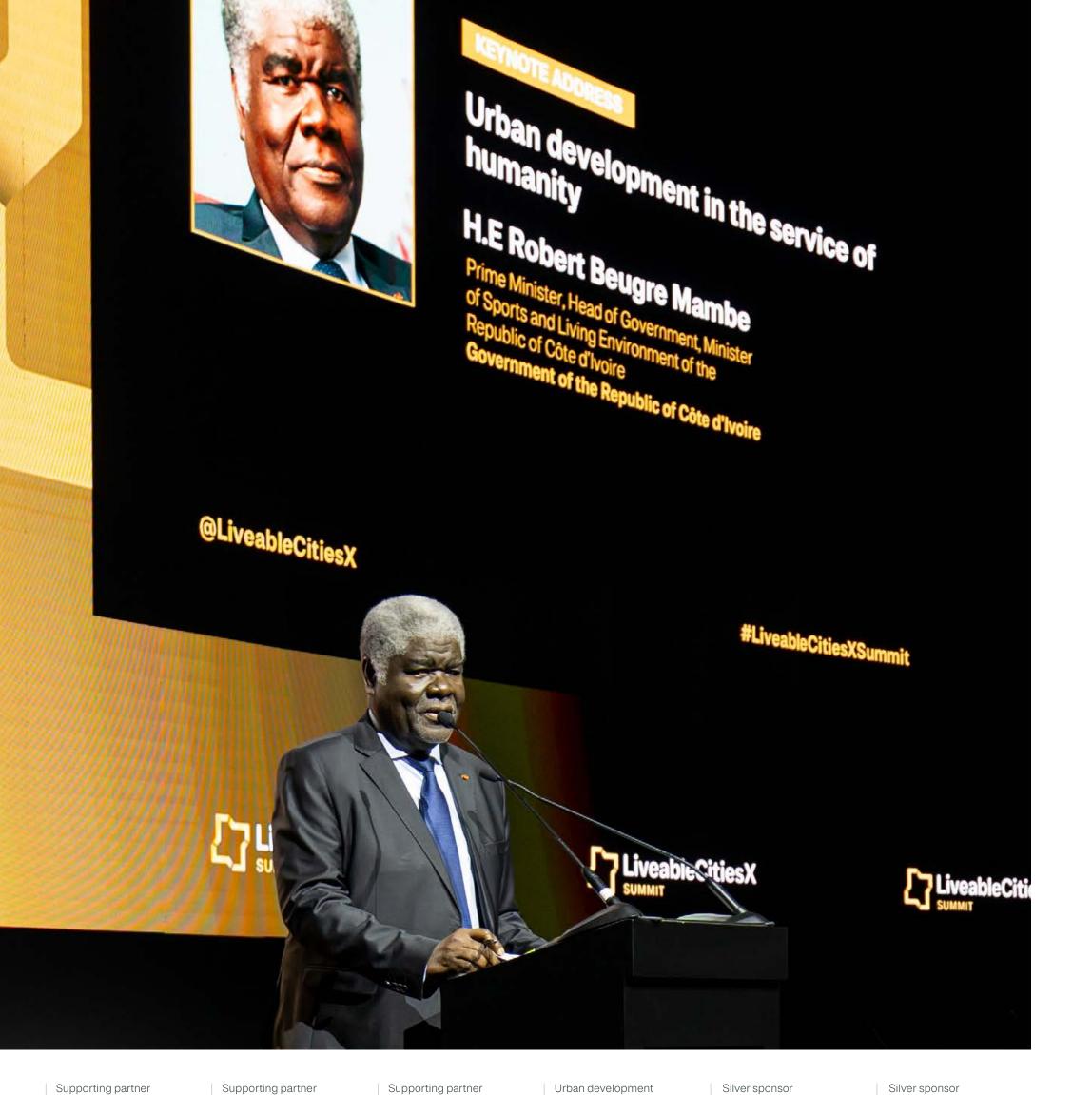


Dr. Ali Ismail
BIM Expert
Dubai Municipality



Great content, excellent speakers, and fantastic support! I can't wait to attend it again next year!

Vladimir Vlahovic, Founder & Managing Director, Solventry Delegate & speaker



Urban development advanced through visionary dialogue



World-renowned experts came together at the LiveableCitiesX Summit to share success stories and insights on making urban development more inclusive, accessible and resilient.

Delegates

Speakers

2024 featured speakers



H.E. Maysarah Eid Acting Director General Abu Dhabi Projects and Infrastructure Centre (ADPIC)



H.E. Dr. Saif Al Nasri Undersecretary Department of Municipalities and Transport, Abu Dhabi

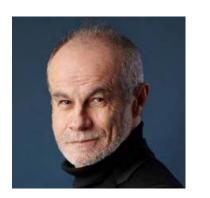


H.E.M Robert **Beugre Mambe** Prime Minister of the Republic of Côte d'Ivoire



H.E. Charles M.Hinga Prof. Carlos Moreno Principal Secretary. State Department for Housing and Urban Development, Ministry of Lands, Public Works, Housing, and Urban Development

Government of Kenya



Scientific Director of the research lab, IAE Paris-Sorbonne, Université Paris Panthéon-Sorbonne The visionary behind The 15 Minute City



Speak to our sponsorship team to discuss how your company can be positioned as a strategic partner advancing urban liveability.









دائرة الأرامىية الأملاك Land Department

Bronze sponsor



Bronze sponsor











Net-zero enablement









Bronze sponsor



Supporting partner



Supporting partner



Supporting partner



Supporting partner



Gold sponsor



Geospatial leaders shaped the future of the industry



Governments, technologists and business leaders came together at the GeoWorld Summit to explore advancements in geospatial technology and data.

150+ Delegates

Speakers

2024 featured speakers



H.E. Dr. Mohammed Yahaya AL Sayel General Authority for Survey and Geospatial



AlGhamdi Secretary General, United Nations Global Geospatial Information Management Committee of Experts for Arab States **United Nations**

Eng. Asim



Eng. Anwaar Alshimmari **Executive Director** Geospatial Governance Sector Federal Geographic Dubai Municipality Information Center



Eng. Maitha Ali Al Nuaimi



Information

Get in touch to drive growth through sponsorship.



Facilities management innovation elevated operational excellence





The region's first IFMA Summit, brought to you by FutureFM, helped professionals pilot innovations to maintain and enhance the region's living standards.

190+
Delegates

15+ Speakers

2024 featured speakers



Christa Dodoo
First Vice Chair
IFMA
Chief, Infrastructure and
Facilities
United Nations World Food



Muhammad Reda
Director, FM
Emaar Misr



Dr. Hayan Sayed
Independent Board
Member
Facilities Management



Ted Ritter
Principal
LMI360



Contact us to position your company as a leader in FM.

Award winners celebrated for excellence



An international, independent judging panel assessed hundreds of submissions to capture the shortlist of finalists who have shown innovation and excellence through their success stories.

17

Awards categories

36

Renowned judges

350+

International attendees

Headline sponsor



Category sponsor





To find out more about bespoke packages click here.



Congratulations to the 2024 Awards winners



Sustainability leader of the year

Omnia Halawani



Technology leader of the year

Ramzi Jaber e.construct



Impact leadership team of the year

The Ministry of Culture - Saudi Arabia



Award for diversity, equity & inclusion

ROSHN Group



Carbon net-zero initiative of the year

Gautam & Gautam Associates
Eco City Zero



Conservation & heritage initiative of the year

Msheireb Properties

Msheireb Museums



Circularity initiative of the year

China State Construction Engineering Corporation Middle East

Waste Management and Low-Carbon Materials



Sustainable initiative of the year

LEAD Real Estate Developer

Planting 1M Mangrove Trees in Jubail Island



Digitalization initiative of the year

KEO

KEO's Digital Transformation Deployment



Liveable city initiative of the year

Msheireb Properties

Msheireb Downtown Doha



Workforce of the future initiative

ROSHN Group

HIMAM



Retrofit project of the year

Muchmore Consultancy

Nakheel Community Management, The Galleries 4



Modular construction project of the year

Sobha Constructions LLC

The Crest Project



Sustainable construction project of the year

Masdar City

Estidama Mosque



Best use of technology of the year

ROSHN Group

ROSHN Worlds



Partnership of the year

El Seif Engineering Contracting
Co. and China State
Construction Engineering
Corporation Middle East



Sustainable construction organization of the year

AECOM

Thank you to our 2024 judges



H.E Dr. Abdullah Belhaif Al Nuaimi Former UAE Minister of Climate Change and Environment



Alison Watson MBE
Founder and Chief Executive,
Class of Your Own Limited



Alex Lubbock
Global Construction Practice Director
BSI Group



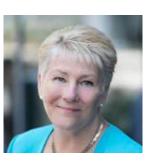
Andy Shaw Managing Partner, AMA Design



Dr. Anas Bataw
Strategy and Innovation Director - KEO
International Consultants | Technology Advisor - UN



Cristina Savian Founder/CEO, BE-WISE



Caroline Gumble
Chief Executive Officer,
The Chartered Institute of Building



Clive Billiald
Chief Executive,
buildingSMART International Ltd.



Cynthia CorbyPartner,
Deloitte Middle East



Dianne DainPresident and Chief Innovation Officer,
The Singer Foundation



Dr. Elie MetriCouncil Member at Forbes Business Council |
CEO, QSS Robotics



Dr. Elma DurmisevicAdvisory Board | Circular Construction in Regenerative Cities



Frank Lee
Chief Executive Officer,
Institute for Collaborative Working (ICW)



Eng. Grace Najjar Chief Executive Officer, Agile Management



Huda Shaka Founder, The Green Urbanista



James Bowles Founder, ZERO



John CoghlanPrincipal,
C&E Legal Solutions



Marcus Taylor
Executive Headhunter - Middle East
Construction & Engineering Industry, Taylor
Sterling - Expatriate Construction Recruitment



Dr. Mohanad AlwadiyaInstructor & Faculty Advisory Board Member,
Dubai Real Estate Institute - DREI



Eng. Naseibah Almarzooqi Head of Studies and R&D Department, UAE Ministry of Energy and Infrastructure



Nedal Al HanbaliFormer UAE Minister of Climate Change and Environment



Ollie Morris
Director - Sustainability Asset Advisory Lead,
CBRE | ESG Consultancy



Prof. Dr. Essam Farag Al-Najdy Founder, Together4Heritage



Prof. Ali A. AlRaouf
Prof. of Architecture and Urbanism, Hamad
Bin Khalifa University Senior Advisor for
Development and Research, Urban Planning
Sector - Doha, Qatar



Raisa Ghazi Global Public Speaker Inclusive Leadership



Raji Hattar
Chief Sustainability & Compliance Officer,
Aramex



Steve Severance Director of Growth, Masdar City



Sarah El Battouty
Senior Advisor to the Egyptian President
UNFCCC Global Ambassador with the HighLevel Champions Chairman Founder and CEO
- ECOnsult



Tom Hardiman
Executive Director,
Modular Building Institute



Tushant Suri
Head of Sustainability - Middle East,
Pamboll



Victoria Burrows Manager, Portfolio Development & Industry Partnerships, KOMPAS VC



Solutions explored by buyers ready to adopt tech

Digital Construction World was the biggest yet, with a crowd searching for the latest tech driving faster, smarter design and build.

91

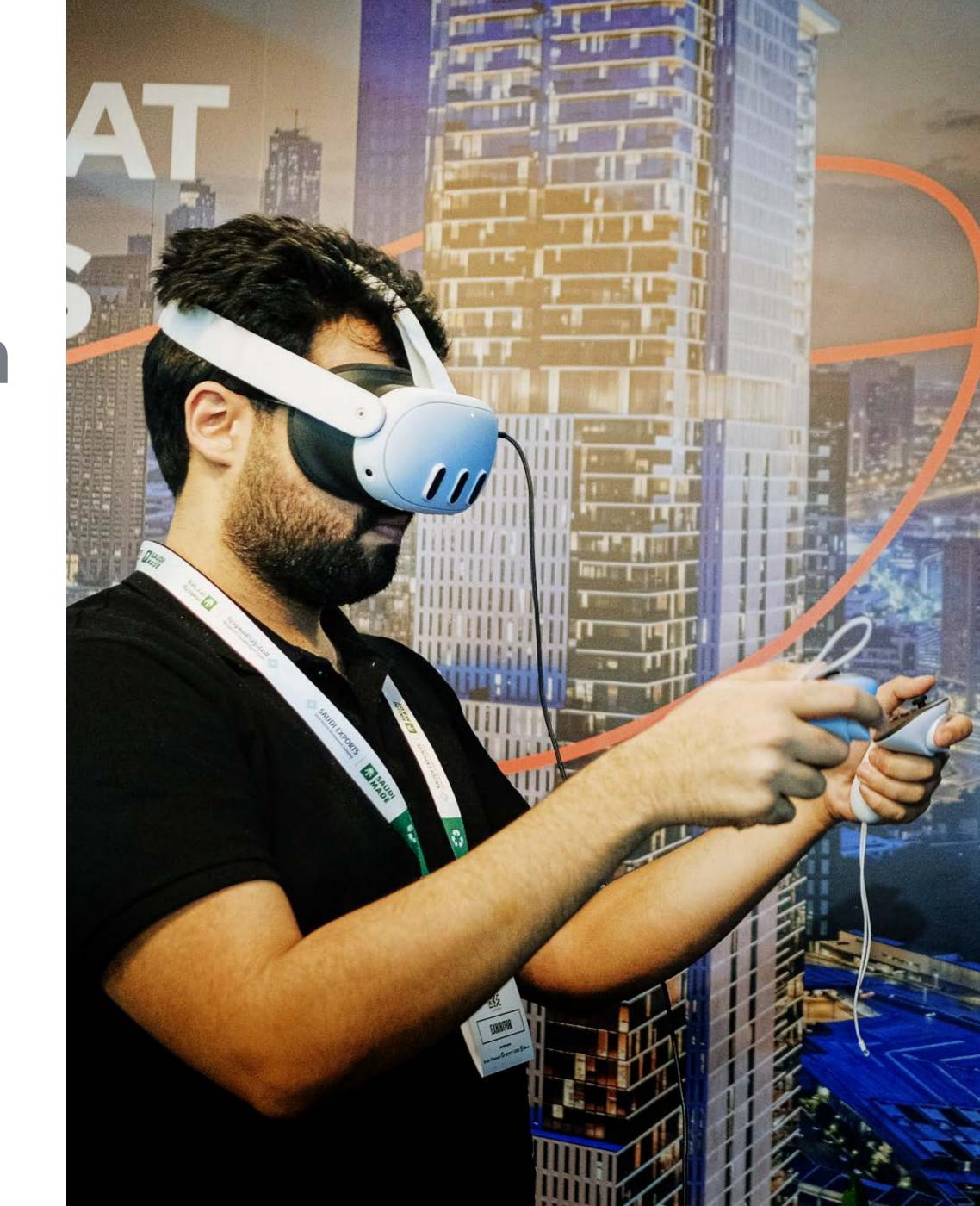
Global exhibitors

21

Participating countries

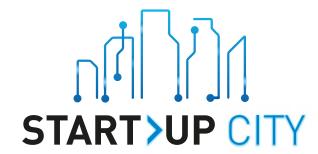
760+

Technology Talks attendees





Showcase your products to a growing market looking for the latest tech. <u>Contact us</u> to secure your participation.



Start-ups found the partners they needed to scale

The only event dedicated to contech, proptech, infratech and earthtech, Start-up City connected start-ups with a global network of construction professionals.



Start-up City Pitch Competition 2024 winner

Vecros delivers scalable autonomous drones powered by Spatial-Al, delivering 30% cost savings for enterprises and governments compared to manual services.

72

Exhibitors

17

Countries

12

Judges

5

Winners



PropTech lead

PropTechBuzz







Visitors learned from top experts



Big 5 Talks brought together a knowledgeable audience focused on staying ahead of the latest trends and standards in construction.



Speaker highlights:



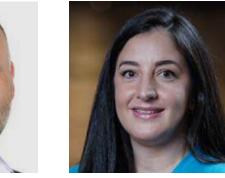
Muna Alnahdi
Head of Sustainability
and Consultancy
Farnek



Ashraf Biddah
Managing Director
Eforce Engineering
Consultancies



Jason Redgers
Soil Improvement Director
- Worldwide
Bauer Spezialtiefbau
GmbH International



Feda Tahboub
Head of Projects
Deyaar Development



Tessa Veenboer
Managing Partner &
Strategic Pursuit Lead
M+N Projects

4,500+

Attendees

187
Speakers



Ideas for better cities were shared



An audience committed to staying ahead of urban development trends and best practices participated at Liveable Cities ConneX.



Speaker highlights:



Hassaan Ghazali Urban Specialist AHG Global Project **Management Services**



Monica Menendez Research Center for Interacting Urban Networks (CITIES)



Paul Rodgers Senior Design Principal 10 Design



Jay Sadiq Founder & CEO FortyGuard



Huda Shaka The Green Urbanista

650+

23 Speakers Attendees



Geospatial solutions inspired action



GeoWorld ConneX attracted an audience driven to stay ahead in geospatial technologies and innovations.



Speaker highlights:



Abdelrahman AbouHadid Senior Digital Delivery Manager Diriyah Company



Asmaa Abouleish
BIM Manager
Egis



Marthad Mohamed Othman Alamin Senior GIS Technical Officer - GIS Centre Department Dubai Municipality



Mohamad Alnasser
Geospatial Engineer
Lund University, Sweden



Aristotle University of Thessaloniki

450+
Attendees

Speakers



Practical approaches to architecture were shared



Everything Architecture connected architecture professionals passionate about discovering new trends and innovations.



Speaker highlights:



Laura Dianu
Head of Design
Select Group



Henrique Dias
Hospitality Director ME &
Principal
DLR Group Middle East



Priya Mrinal
Principal
WOODSBAGOT



Arjan Pit
Managing Director MEA
UNStudio



Paul Rodgers
Senior Design Principal
10 Design

650+

Attendees

25 Speakers

Global visitors attracted by a far-reaching marketing and PR campaign*

68mn

Digital campaigns total reach

19mn

Emails sent

900mn

PR campaigns reach

875k

WhatsApp campaigns delivered

159k

Social media followers

4mn

Website views

Imn

New website users

55

Media partners and associations

*August - December 2024

Featured in over 1,300 media outlets, including:





































Unforgettable moments from Big 5 Global 2024



A royal endorsement for progress

H.E. Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum's opening highlighted Big 5 Global's pivotal role in shaping construction and urban innovation.



The world takes notice

A staggering 75% rise in international attendance solidified Big 5 Global's status as a premier global hub.



Driving strategic vision

H.E. Suhail Al Mazrouei's keynote at the Big 5 Global Leaders' Summit inspired bold strategies for sustainability, technology and growth.



A mega meetup

Big 5 Global united visionaries across construction and urban development, integrating LiveableCitiesX, Future FM and GeoWorld for cross-industry innovation.



Driving urban living

UAE developer, Deyaar launched \$408.4mn Park Five luxury residence, redefining the future of urban spaces.



Celebrating regional innovation

"Made in Saudi" showcased 55 companies, emphasizing the region's global leadership in construction advancements.

Driving the future of construction and urban development



Dubai Chamber breakfast

Exclusive workshops and breakfasts that spotlighted Dubai's unmatched potential for business growth, hosted by the Dubai Chamber of Digital Economy.



Elite Mixer

An unforgettable after-hours event where industry leaders forged meaningful connections and extended the day's conversations.



GeoWorld Live Demos

A showcase of the latest geospatial solutions from innovators like Trimble, Leica and DJI that captivated attendees.



Projects globe

An interactive globe that brought the Middle East, South Asia and Africa's most ambitious projects to life, a crowd favourite.



Pledge wall

A platform for attendees to align with bold visions for liveable cities, driving engagement and amplifying brand visibility.



Interactive experiences

Booths that turned heads from Bauer to Würth, drawing significant foot traffic and converting interest into high-value business leads.







Big 5 Global is a standout event for the Italian Trade Agency, a true jewel in our crown. I'm thrilled to announce that in 2025, Italy's presence will grow by a strong 20-30%.

Dr. Valerio Soldani, Italian Trade Commissioner to the UAE, Italian Trade Agency Exhibitor



This event offers partnerships, closes deals and provides insights into the latest advancements in the sector.

Khaild Al Bayat, Chief Growth Manager, Tamkeen Exhibitor

Driving change towards our net zero commitment

Our actions toward creating a sustainable event one step at a time. Find out more here.



Food & Beverage

- Donating unused food to food banks
- Switching from plastic bottles to glass with water dispensers
- Offering green menus with local, organic, and plant-based options
- 30% of catering vehicles powered by biofuel



Venue & Operations

- Energy savings with LED lighting, motion sensors, and solar power
- Optimized A/C for comfort and efficiency



Marketing & Communication

- QR codes and app replace printed materials
- Modular, reusable signage
- Plastic-free badges with recycled lanyards



Suppliers & Partnerships

- Sustainable stand options and reusable shell schemes
- Biofuel-powered shipping and battery forklifts
- Durable aluminum and fabric reused across events

Thank you to our partners and sponsors

Main supporting partner



Supporting partner



Gold sponsor

ALBAWANI

البواني

Supporting partner



Big 5 Global

Strategic country





Big 5 Global Impact Awards -

مجموعة روشن

ROSHN GROUP

Bronze sponsor

Headline sponsor



Bronze sponsor

Big 5 Global Impact Awards -

PREMIER

Category sponsor

Government growth





Insulation sponsor



Start-up City PropTech



lead sponsor





Gold sponsor



Big 5 Global Leaders Summit - Bronze sponsor



Geotechnical Talks

networking lunch sponsor



Gold sponsor



Big 5 Global Leaders Summit-Bronze sponsor



Concrete Talks session sponsor



Sustainable development



Big 5 Global Leaders Summit - Industry sponsor



Technology Talks session sponsor



HVAC-R sponsor



Big 5 Global Leaders Summit - Content partner



HVAC R Talks session sponsor



Silver sponsor



Big 5 FutureTech Summit -Big 5 FutureTech Summit -

Bronze sponsor



Sustainable Material Talks

session sponsor

Gold sponsor

Silver sponsor Bronze sponsor



Big 5 FutureTech Summit -Bronze sponsor



Supporting associations























Supporting partner



Urban development partner





Silver sponsor



Silver sponsor



Knowledge partner



Net-zero enablement partner







Bronze sponsor



Bronze sponsor



Everything Architecture associate sponsor



Urban landscape partner













GeoWorld

Supporting partner

Supporting partner





Utilities partner

Supporting association

Supporting association















Future FM

Summit partner

Bronze sponsor





OPTIMA



Planon





Media Partners - Big 5 Global

Knowledge partner

nisite

IFMA™

Headline media partner

Construction Week

Official radio station





Official media partner





Official media partner



Official media partner



Official Indian media partner



Official Indian media partner



Media partners

























Media Partners - GeoWorld









Media Partners - LiveableCitiesX

Headline media partner

Media partner





























Media partner











Media Partners - Future FM

Official media partner

Facilities Management

Media partner











Official airline partner





Official hotel partner

Official transport partner









Big 5 Global helps attract the right target audience and provides a strong platform for our company to showcase our innovations.

Mujtaba Shaikhani, Director, Gulf-O-Flex, Rubber World Exhibitor



It was a great opportunity to meet with potential clients and showcase our solution to not only the UAE, but the entire region.

EcoEdge Al Exhibitor

Reach new buyers and drive more sales.

Enquire about exhibiting and sponsorship today.



24-27 November 2025

Dubai World Trade Centre, UAE

big5global.com

Hussein Abdel Khalik

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Alina Apostu

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Contact us today

