



Embracing sustainability: Shaping a greener future

4 - 7 December 2023

Dubai World Trade Centre, UAE

big5global.com

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BIG 5 Global



Join Big 5 Global's sustainability evolution

With the world increasingly prioritizing sustainability to protect our planet, it is crucial to recognize the vital role played by all industries in advancing this mission. At Big 5 Global, we understand the significance of our actions and aim to make a positive impact by promoting eco-friendly construction products and solutions and sustainable event management.

Join us for an extraordinary showcase of innovation and responsibility, aligning with the global focus on sustainability.

Did you know?

A vertical bar chart element consisting of a dark grey bar on top and a yellow bar on the bottom, representing the 72% statistic.

72%

of businesses believe climate change presents risks that could significantly impact their operations, revenue, or expenditures. **

A vertical bar chart element consisting of a dark grey bar on top and a yellow bar on the bottom, representing the 57% statistic.

57%

of companies have started using energy-efficient or climate-friendly machinery, technologies, and equipment. *

A vertical bar chart element consisting of a dark grey bar on top and a yellow bar on the bottom, representing the 49% statistic.

49%

of companies are developing new climate-friendly products or services. *

We only have another seven years to meet that goal



Our goal is to limit global warming to 1.5°C compared to pre-industrial levels by 2050. To remain on target, science tells us that emissions must be halved by 2030. We only have another seven years to meet that goal.

H.E. Dr. Sultan Ahmed Al Jaber, President & Designate for COP28 UAE



Showcase your eco-friendly products to eco-conscious buyers

Step onto the vibrant Big 5 Impact Trail, a green path at Big 5 Global that leads all visitors to explore products helping to create a sustainable world for us and our planet.

How can you get involved?

- Ensure your products are certified as sustainable by recognized certification bodies or organizations such as Cradle To Cradle, EU Ecolabel, Green Product CERT (TUV), and others.
- Products exhibited should demonstrate a positive impact on the environment and people.
- Contact Big 5 Global team to get more information and to discuss your eligibility.

What does Big 5 Impact Trail package include?

- Feature in promotion of sustainable products - posts on Facebook, Twitter, and LinkedIn.
- Feature in visitor brochure sent to all pre-registered Big 5 Global visitors.
- Onsite impact signage that makes you part of the trail.
- Feature under the impact filter in the online platform and mobile app, linked to the exhibitor listing.

Impact trail price:

\$1,550



[Apply here](#)



What are the benefits of booking a sustainable stand build option?

Choose eco-friendly options for your stand and make a positive impact on the future.

What are the benefits of booking a sustainable build stand option?

- Reduce carbon footprint and environmental impact.
- Showcase commitment to sustainability, enhancing your brand reputation.
- Simplify transportation and storage, resulting in streamlined logistics.

What are the components of a sustainable stand?

- Reusable
- Recyclable
- Sustainable frame & fabric
- Energy efficient LED lights
- Eco flooring

**Sustainable special
build price:**

\$870 per sqm



[Book your sustainable stand package here](#)



Be an eco-friendly exhibitor

Lead by example

We are committed to providing more sustainable events every year, but we cannot do it without you! Your commitment to being an eco-friendly exhibitor can make a huge difference in protecting the environment and can also set an example for the industry.

How to make your participation more sustainable?



Reusable items:

Use restockable and reusable items to reduce waste and costs.



Recyclable materials:

Choose recyclable materials to reduce environmental impact.



Modular stand design:

Use a modular stand design made of lighter materials to generate fewer carbon emissions during transportation.



Energy-efficient lighting:

Use LED lights to reduce electricity usage and costs, while also minimizing environmental impact.



Eco-friendly flooring:

Use 100% recycled polypropylene flooring to support sustainability efforts and reduce waste.



Eco-friendly menus:

Choose the venue's sustainable menus with eco-friendly and reusable cutlery for your stand.



Go digital:

Think before printing collaterals and use the free online marketing tools to invite your clients.

Together, we can make a difference. Get involved today.



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Contact us today



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