

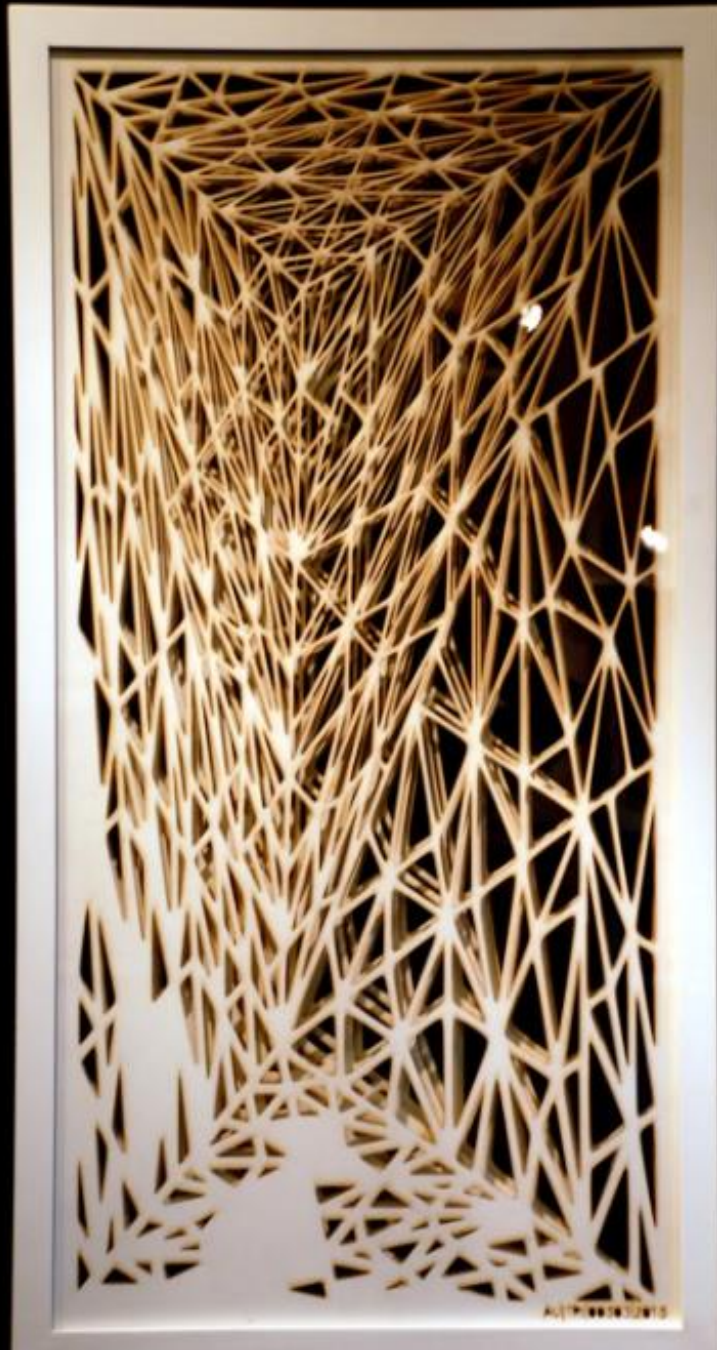
HOMES AREN'T GETTING BETTER,
but rockets, technology, and cars can
inspire the next generation of homes

Basel Uraiqat
CEO & Co-founder
Konn Technologies









CARS

TECH

ROCKETS



6

Ford T1 - 1908





Chicago Meatpacking-1905



Ford Assembly Line- 1908



**PYREX
DECANTOR
79c**

Piggly Wiggly Supermarket- 1950s



Kanban Storage Area- Toyota Factory-1963

Toyota Production System House

Goal: Highest Quality, Lowest Cost, Shortest Lead Time

Just-in-Time

Jidoka

Continuous Flow

Stop & notify of abnormalities

Takt Time

Separate man's work & machine's work

Pull System

Heijunka

Standardized Work

Kaizen

Stability





CARS

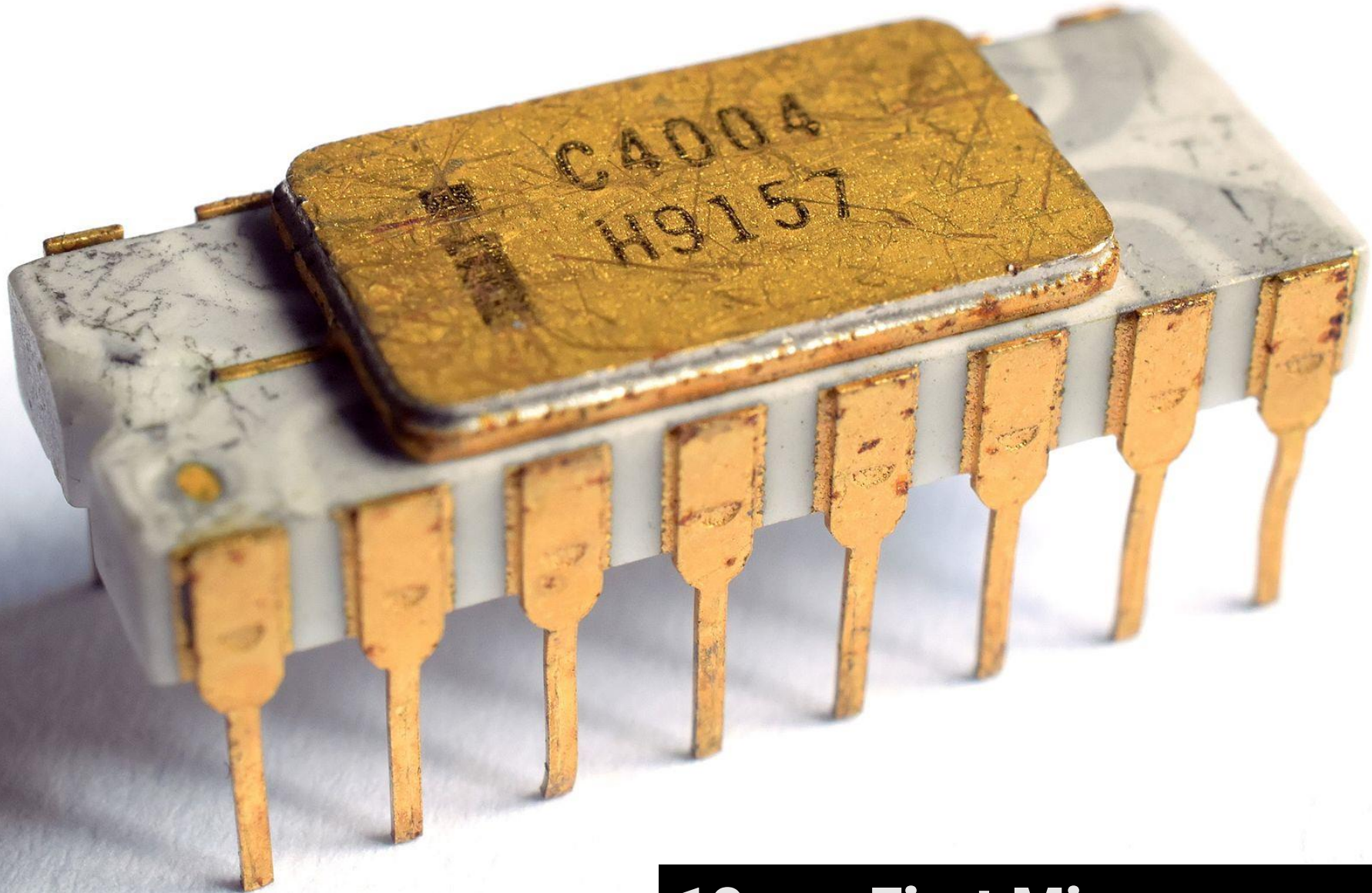
TECH

ROCKETS

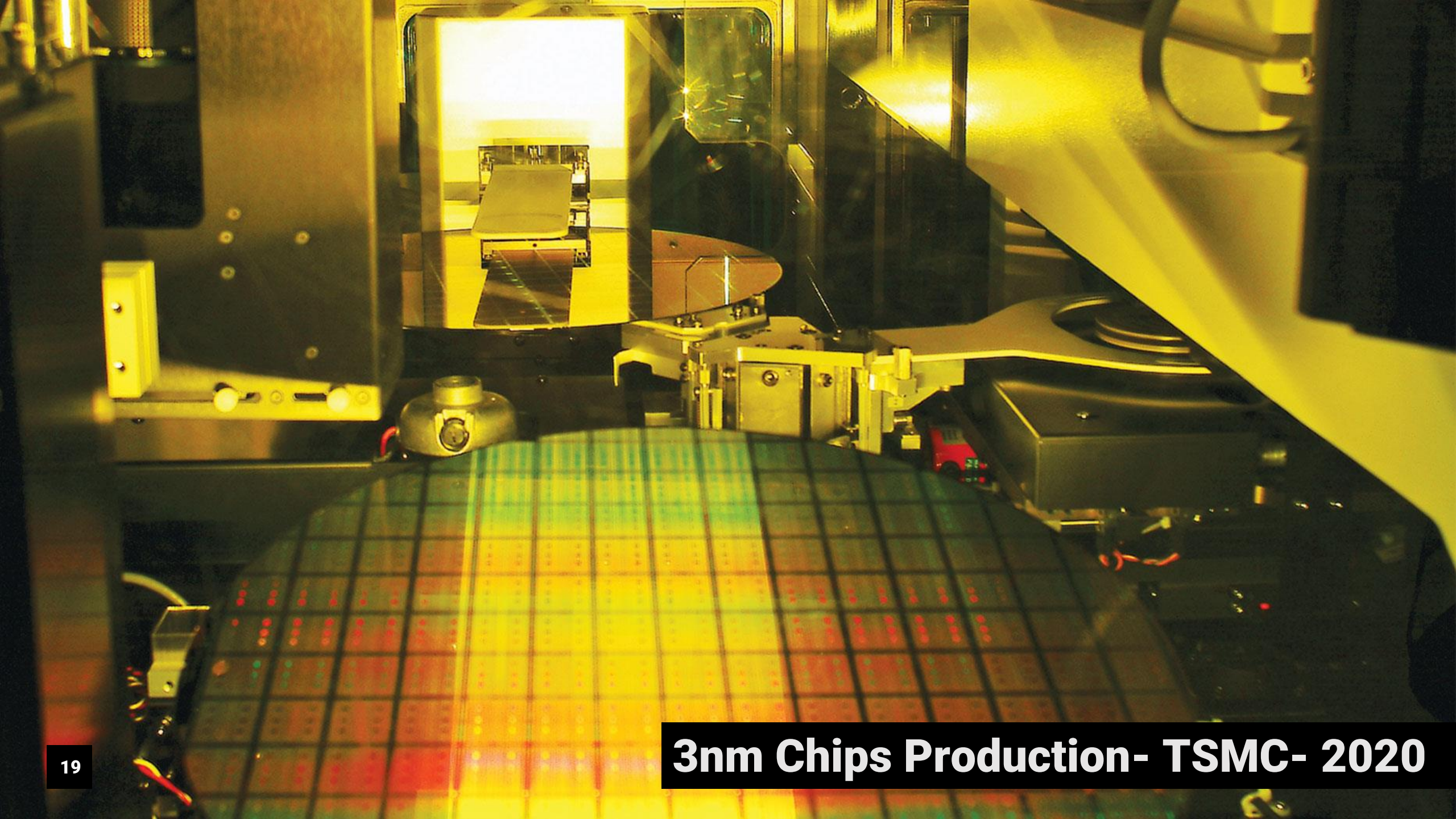


5MB Hard Disk- IBM- 1956

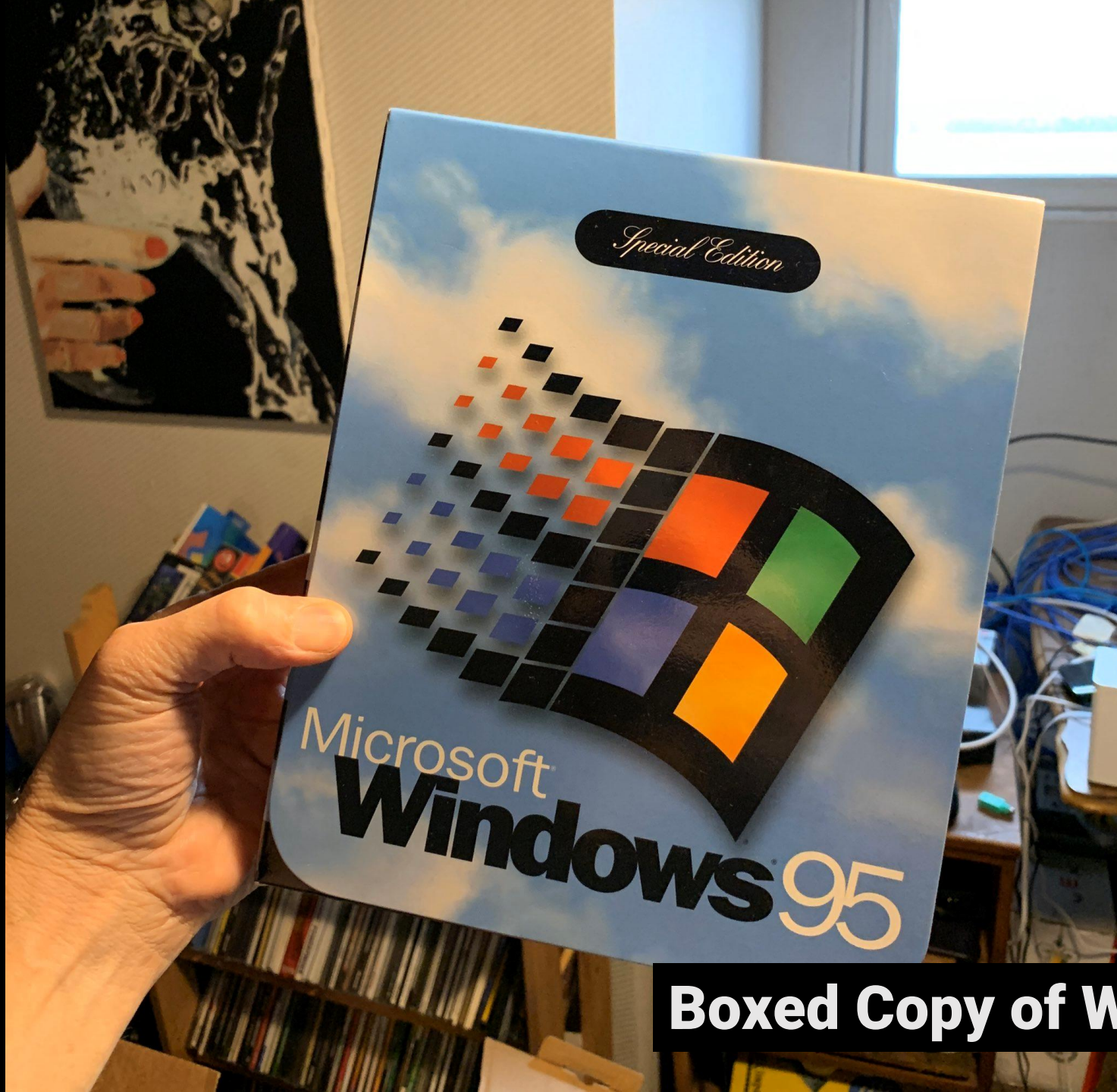




10 μm First Microprocessor- 1971

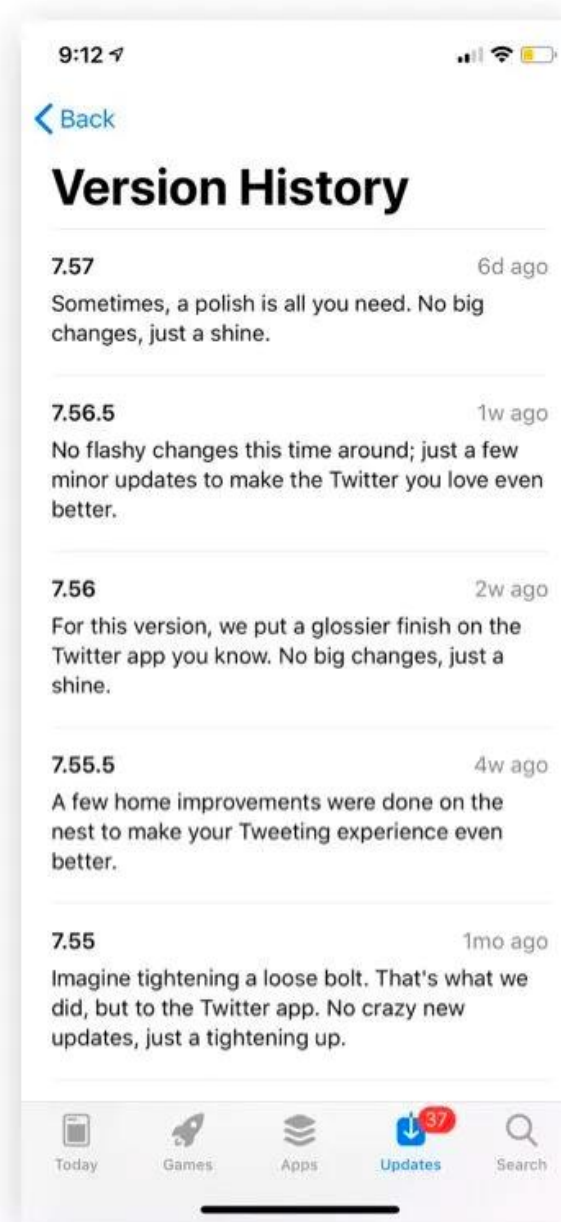
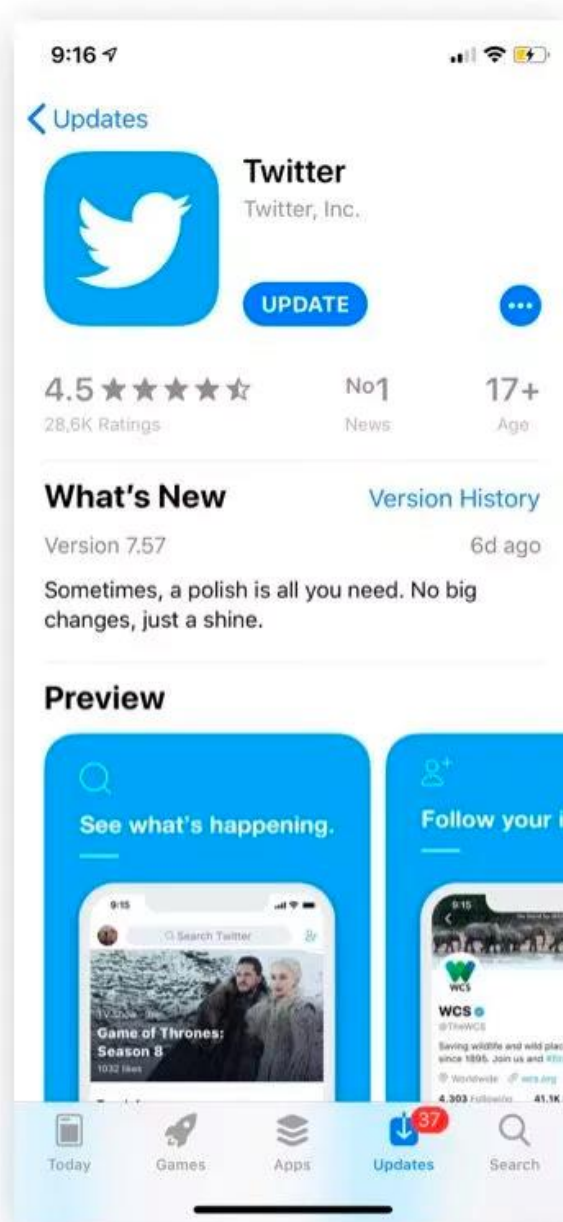


3nm Chips Production- TSMC- 2020

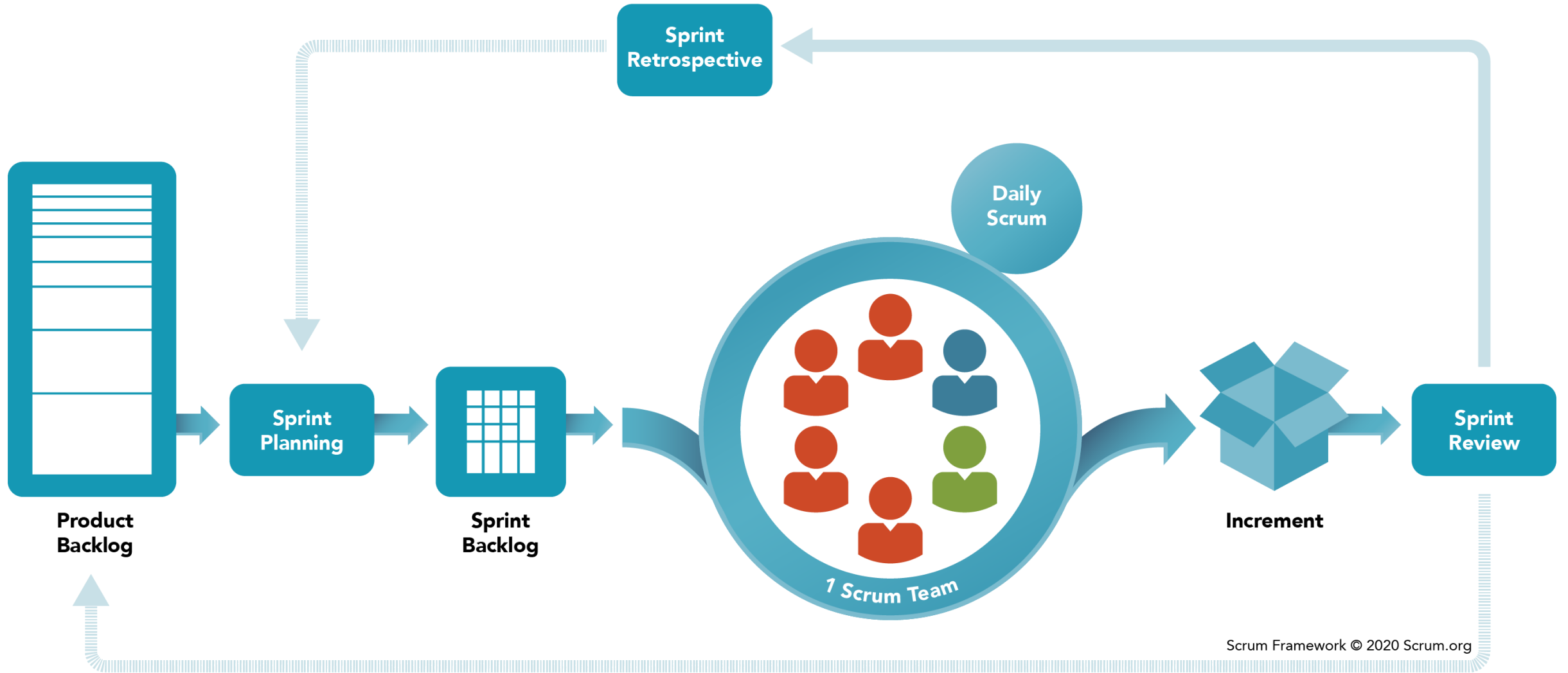


Boxed Copy of Windows-1995







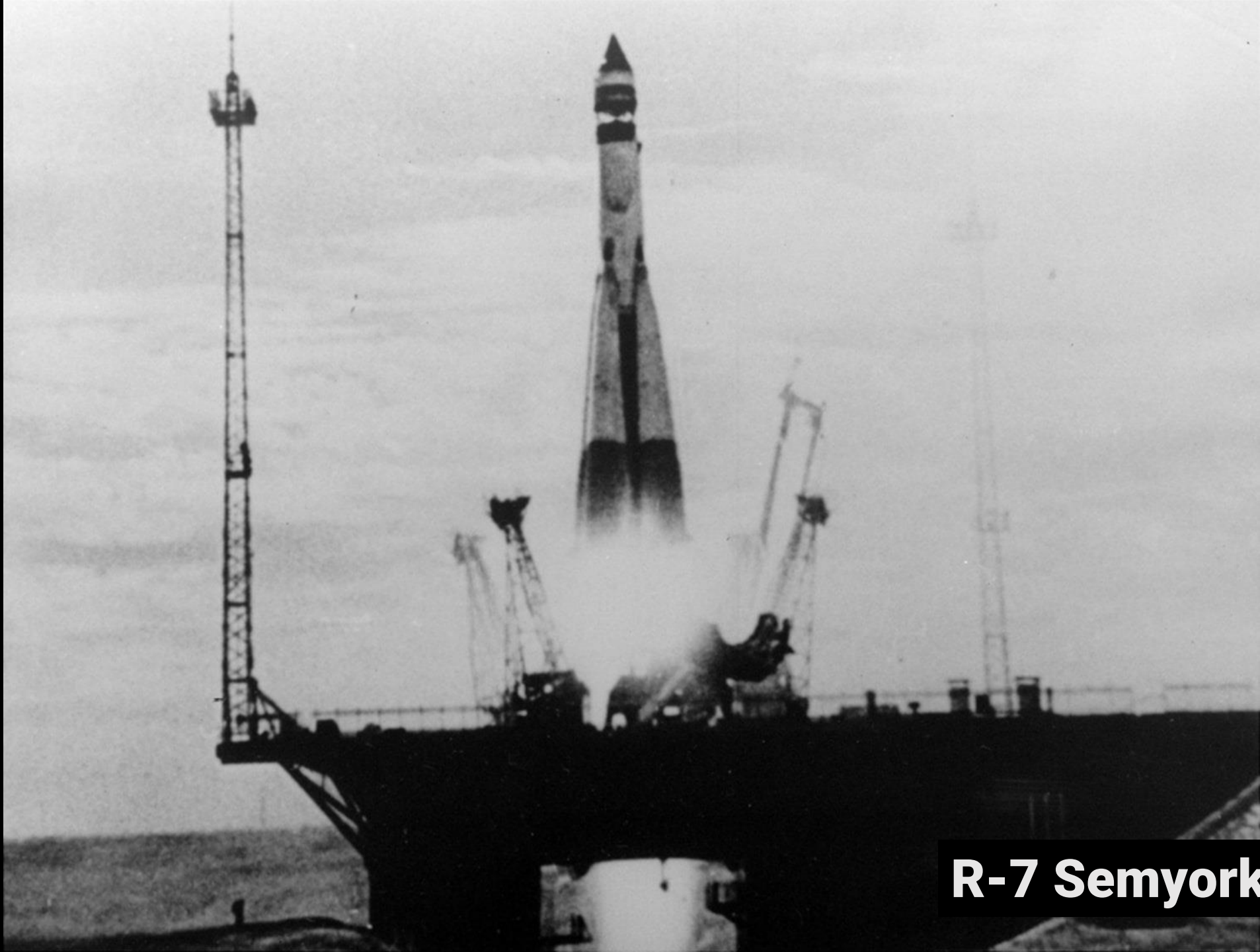




CARS

TECH

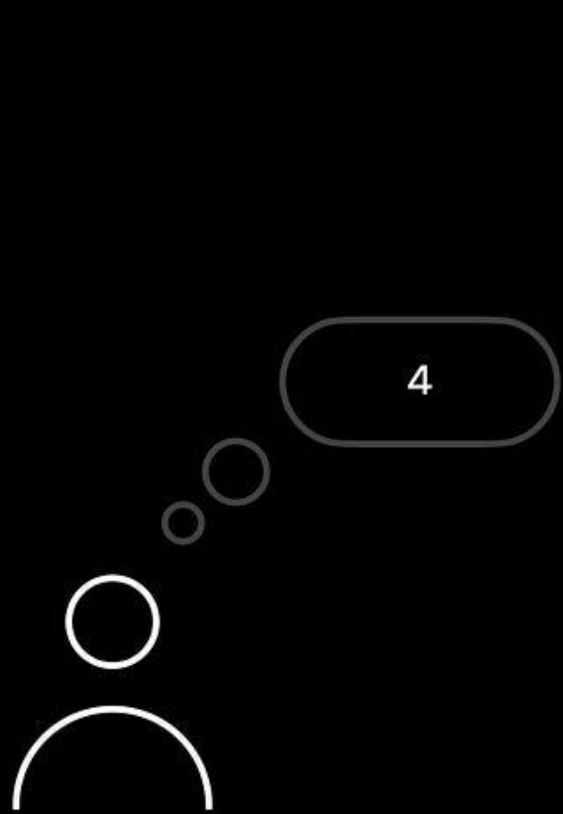
ROCKETS



R-7 Semyorka-1957



SpaceX Starship- 2022

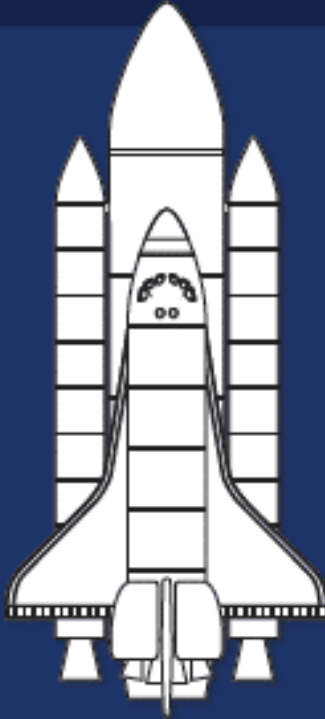


ANALOGY



FIRST PRINCIPLES

NASA Space Shuttle



FIRST
LAUNCHED:
1976

PRICE:
\$1.5 billion

COST PER KG:
\$54,500

SpaceX Falcon 9



FIRST
LAUNCHED:
2010

PRICE:
\$62 million

COST PER KG:
\$2,720



HOMES...



Construction Site- 1900







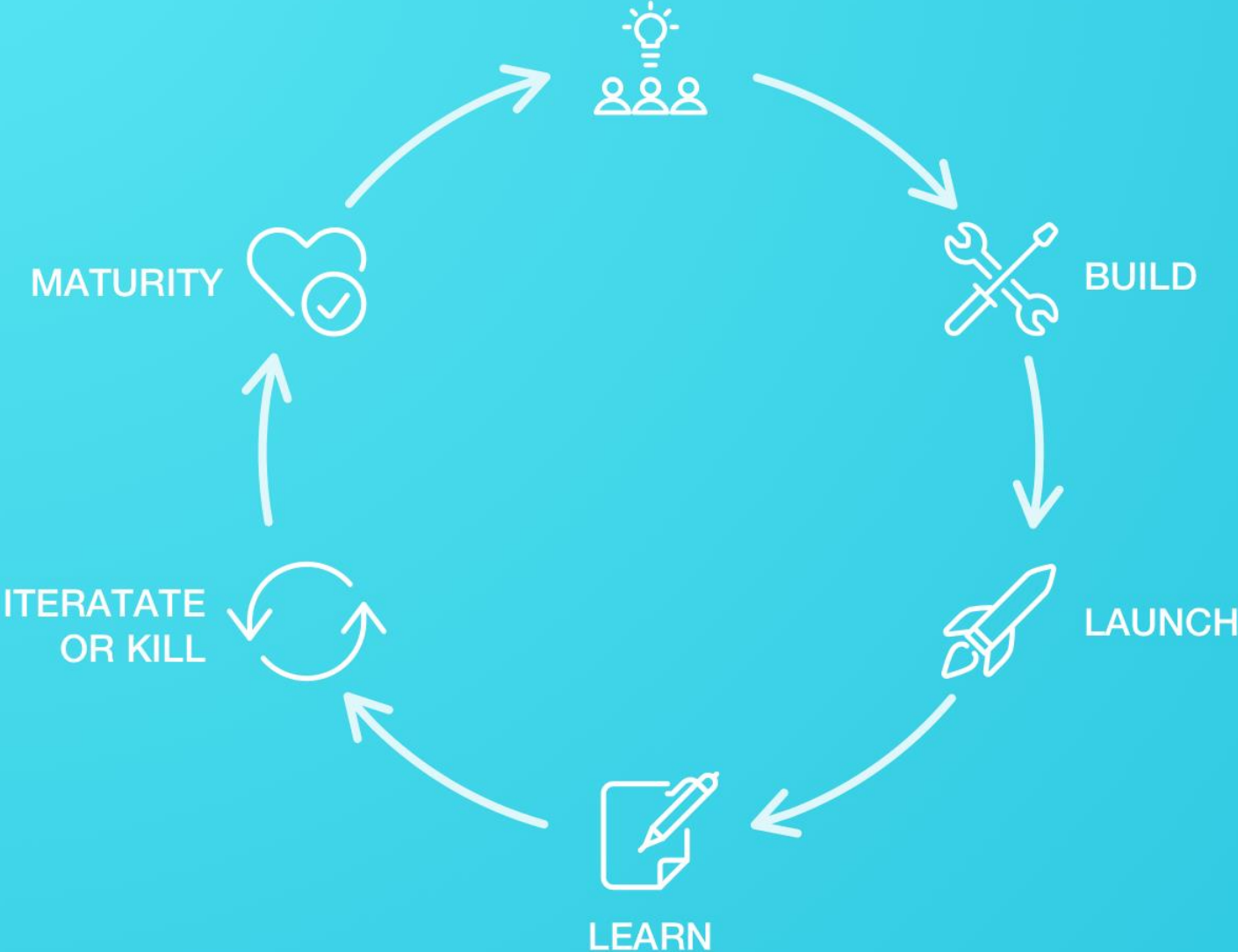
**HOW TO
MAKE HOMES
10X BETTER?**

START WITH FIRST PRINCIPLES

Reset and restart from the ground up

PRODUCTIZATION

PLAN & DISCOVER



INDUSTRIALIZATION



DIGITIZATION



